Zdeněk Kasner
*Thursday 11:30*

# NJAZ113 HW1

## Personality Traits of an Investigative Journalist

Quality journalism is the essence of a well-informed society. The pinnacle of journalism is investigative journalism, a branch specialized in providing detailed and captivating reports about contemporary issues.

Being an investigative journalist means having a responsibility towards the readers. Investigative journalists have to be *industrious*, constantly looking for noteworthy issues. *Outgoing* and *sociable* journalists have a big advantage, as they can build a wide social network which keeps them up-to-date with what is happening. There is no place for being *indolent* or *bashful*.

Once the topic is established, the real work begins. Investigative journalists have to dig deeper, never being satisfied with evasive answers and no-comment's. *Assertive*, *tenacious* and *diligent* journalists can go a long way. On top of that, it is essential to be *bold* and *courageous* – the journalists will inevitably encounter threats and arrogant behavior. *Passive* and *timid* journalists will have a hard time pushing the boundaries and collecting insightful answers. / essential + infin. / to be

Even with all the facts on the table, the job is not done yet. Writing a magazine or newspaper article is not the same as writing an encyclopedia entry – the article has to be catchy and appealing. It is up to the journalists to be *eloquent* and *articulate* to attract the reader. At the same time, the journalists have to be *honest* and *conscientious*, stating all the facts while avoiding clickbait headlines, shortcuts and cliches.

All in all, investigative journalism is a multifaceted job where journalism meets detective work. It is a job that requires strong people with positive personality traits.

This is excellent. Good use of adjectives well integrated into the writing. Nice idiomatic expression. Structures perfect.

Thanks, P.

Excellent.