

# Assignment: Textual Analysis with OpenQDA

*Qualitative Content Analysis / Thematic Analysis combined with Discourse Analysis*

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In this assignment, you will conduct a textual analysis of one of the provided datasets: an interview, a short speech, or a social media post thread (you can choose the dataset freely). Your task is to combine **qualitative content analysis/thematic analysis** with one **discourse analytical approach** discussed during the lecture.

Your analysis must be conducted in OpenQDA. You are required to code the text for themes and topics as part of qualitative content analysis or thematic analysis. For the discourse analysis part, you may also code the text in OpenQDA, but this is optional. **The export of the project from OpenQDA (CVS files) must be attached to the report as part of the submission.**

Your final output will be an **800–1000 word analytical report**. Reports shorter than 800 words or exceeding 1200 words will receive a **10% grade penalty**. The reports should be **submitted as a pdf file**.

The report should **not** include a general introduction or theoretical chapter.

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## Requirements

### 1. Unit of Analysis

Define and consistently apply your unit of analysis.

### 2. Analytical Process

Describe step by step how you conducted the analysis in OpenQDA and how you used memos.

### 3. Codebook Table

Include a table with Code and Memo (code description / application criteria).

### 4. Discourse Analysis

Specify approach and operationalization of concepts.

### 5. Results and Interpretation

Present themes, findings, and answer the research question. Your results section must include at least one visualisation exported directly from OpenQDA. Each visualisation must be referred to in the text and interpreted — do not insert figures without discussion.

### 6. Transparency and Consistency

Explain in 2–3 sentences how you ensured transparency and consistency.

### Key Objective

*Demonstrate ability to move from coding to interpretation.*

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## Research Questions by Dataset

Select one of the three datasets provided. Each dataset comes with a specific research question that you must address in your report.

### **Dataset A — Semi-structured interview**

***How does the interviewee (X) construct his relationship to scientific knowledge and institutions, and what strategies does he use to position himself as a credible and independent thinker?***

### **Dataset B — Political speech**

***How does the speaker define democracy and political legitimacy, and through what discursive mechanisms does the speaker construct the relationship between the ruler, the people, and institutional opposition?***

### **Dataset C — Social media thread**

***How do participants in this thread construct the identity and social role of the suspect, and how does this construction shift or stabilise as the thread develops?***

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## Submission

Submit your report as a single PDF. Include your codebook table as part of the report body (not as a separate attachment). Export your OpenQDA project (CVS) and submit it along the report.