Sport Event Management and Promotion

Planning – Event Timelines

The importance of planning

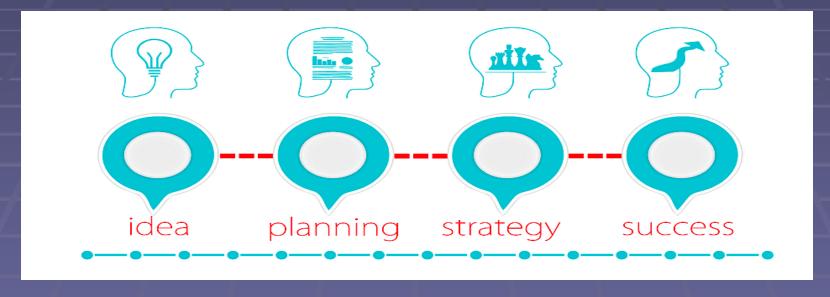
- "Bad planning on your part does not constitute an emergency on my part."
- He who fails to plan, plans to fail."
- When planning for a year, plant corn. When planning for a decade, plant trees. When planning for life, train and educate people." ancient Chinese proverb
- "It pays to plan ahead. It wasn't raining when Noah built the ark."
- "Expect the best, plan for the worst, and prepare to be surprised."

Establishing Timelines

Who is going to do what when.

Event Planning Process: Overview

 Sports event managers spend more time planning than actually executing an event



 Planning and building a team to execute the strategies and tactics go hand-in-hand

Your Project requirements

- Event proposal (Quick facts sheet)
- Event timelines (monthly, event day)
- Marketing plan
- SWOT analysis
- Budget
- Sponsorship proposals
- Contingency plans

Big Pieces

- Appoint the organizing committee
- Set clear objectives for the event
- Have a brainstorming session to gather ideas
- Propose locations/venues and dates
- Conduct preliminary site examination and recommend the best venue based on location, accessibility, suitability, infrastructure and facilities
- Draft quick facts sheet with proposed date/time, venue, program and activities
- Book the venue
- Propose the celebrity or charity for the event

Next steps

- Develop an event budget
- Develop side products
- Create a day of schedule of events
- Define staffing needs
- Sell sponsorships
- Book entertainment
- Advertise and promote the event to fans and non-fans
- Recruit, train and orient staff
- Setup and install the event
- Disassemble and move out the event
- Document the event for future sponsorship sales efforts
- Post event SWOT analysis

General principles:

- Avoid having to do things twice.
- Leave space (margin) for unforeseen delays.
- Keep budget cycles in mind in the timing of trying to obtain sponsors. When are schedules set when dealing with sports teams and celebrities?
- Confirm and verify your plans and timelines with everyone involved

Event Planning Process: Overview

- The elementary task list will form a list of deadlines for the event
- Use Critical Task Analysis to flesh out the needs for completing each task by the set deadlines
- Create an event timeline based on how you want your final product to look
- Create a month by month timeline (18-10 months)
- Remember your plans must reflect the goals of your event

Exploding Elementary Tasks

Develop an Event Budget Research & Planning

- Identify key cost categories (venue, staff, referees, marketing, equipment, etc.)
- Research venue costs and negotiate contracts
- Estimate costs for travel, accommodation, and food
- Explore sponsorship and funding options

Budget Drafting & Adjustments

- Create an initial budget draft
- Identify funding gaps and adjust accordingly
- Secure financial commitments from sponsors and stakeholders

Approval & Finalization

- Present the budget for approval
- Adjust based on feedback and finalize

Monitoring & Adjustments

- Track expenses against the budget
- Make real-time adjustments if needed

Develop Side Attractions & Activities Concept Development

- Define objectives for side events (fan engagement, revenue generation, etc.)
- Brainstorm potential attractions (skills contests, dunk contests, halftime shows, fan zones, etc.)

Logistics & Feasibility Study

- Evaluate the feasibility of ideas (costs, logistics, approvals)
- Select final attractions and develop implementation plans
- Begin reaching out to vendors, performers, and sponsors

Planning & Execution

- Secure contracts with vendors and entertainers
- Coordinate logistics (scheduling, staffing, security)
- Begin promotional activities for side attractions

Final Adjustments & Event Day Execution

- Finalize all details and conduct test runs
- Ensure integration with the main event
- Execute activities on event day

Exploding Elementary Tasks

- 1 Event Proposal (Quick Facts Sheet)
 Define key event details
 Outline event goals and objectives
 Identify the target audience
- 2 Event Timelines

 Develop a monthly planning timeline

 Create a detailed event-day schedule
- 3 Marketing Plan
 Identify target audiences and key
 messages

Plan promotional strategies (social media, posters, partnerships)
Set up ticketing and registration

4 SWOT Analysis
Identify strengths, weaknesses, opportunities, and threats

- Estimate costs and revenue sources
 Allocate funds to different event areas
 Monitor and adjust as needed
- 6 Sponsorship Proposals
 Identify potential sponsors
 Develop sponsorship packages
 Pitch to sponsors and secure
 commitments
- 7 Contingency Plans
 Plan for venue, weather, or logistical issues

Establish emergency response protocols

Create a backup vendor and staffing plan

Creating a Critical Dates Calendar

- Create preliminary deadlines for each elementary task chronologically, starting from the bottom and working backwards
- Identify start dates, allowing proper time to complete each task
- Some tasks with similar deadlines will take longer than others to complete
- The evaluation of tasks and their timelines is called Critical Task Analysis

N /	an the	Fa als	Hant Data	
IVI	onth 7	Task S	start Date	Completion
				Date
August	t Define budget categories, research venue cos	ts, brainstorm side attractions	024-08-15 2	2024-08-31
August	t Research sponsorship and funding opportuniti	es 20)24-08-20 2	2024-09-10
Septer	mber Research travel, accommodation, and food co	sts 20)24-09-01 2	2024-09-15
Septer	nber Identify and estimate costs for side attractions	20)24-09-05 2	2024-09-20
Septer	mber Research and contact potential sponsors	20)24-09-10 2	2024-09-30
Octobe	er Draft preliminary budget, categorize costs	20)24-10-01 2	2024-10-10
Octobe	er Start reaching out to vendors for side attraction	ns 20)24-10-05 2	2024-10-25
Octobe	er Review budget estimates, identify areas to adj	ust 20)24-10-15 2	2024-10-30
Novem	nber Refine side attraction list, evaluate feasibility	20)24-11-01 2	2024-11-10
Novem	nber Finalize initial budget version, assess financial	gaps 20)24-11-05	2024-11-20
Novem	nber Continue sponsor discussions, confirm potenti	al commitments 20)24-11-15 2	2024-11-30
Decem	nber Secure major financial commitments from spo	nsors 20)24-12-01 2	2024-12-15
Decem	nber Finalize budget draft	20)24-12-05 2	2024-12-20
Decem	nber Finalize selected side attractions, draft detailed	d execution plans 20)24-12-10 2	2024-12-31
Januar	y Submit budget for approval	20)25-01-01 2	2025-01-10
Januar	y Secure contracts for major side attraction vend	dors 20)25-01-05	2025-01-15
Januar	y Adjust budget based on feedback, confirm fun	ding sources 20)25-01-15	2025-01-31
Februa	ary Coordinate logistics for side attractions	20)25-02-01 2	2025-02-15
Februa	ary Confirm final vendors, sign agreements	20)25-02-10 2	2025-02-28
March	Begin marketing and promotion for side attract	tions 20	025-03-01 2	2025-03-10
March	Finalize competition and side attraction schedu	ule 20	025-03-05	2025-03-20
March	Begin recruiting and training event staff/volunt	eers 20)25-03-15	2025-03-31
April	Conduct test runs for logistics (venue walkthro	ugh, security checks) 20)25-04-01 2	2025-04-10
April	Adjust side attraction logistics based on test re	esults 20)25-04-10 2	2025-04-20
April	Confirm all final side attraction details	20)25-04-20	2025-04-30
May	Final event preparations, double-check contra	cts 20)25-05-01 2	2025-05-10
May	Finalize transportation, accommodations, and	hospitality for key participants 20)25-05-05	2025-05-20
May	Final coordination meetings with all stakeholde	ers 20)25-05-15	2025-05-31
June	Final confirmation of all logistics, venue setup	begins 20)25-06-01 2	2025-06-10
June	Staff and vendor briefings, security walkthroug	hs, rehearsals 20)25-06-10 2	2025-06-14
June	TOURNAMENT DAY! Execute event and side	attractions 20)25-06-15 2	2025-06-15

Create a 10-18 month timeline

- The planning process is the foundation for successfully executing any event
- Critical analysis of tasks, deadlines, responsibilities and organizational needs is essential
- Be flexible with dates as you explode your task lists and calendars
- Be prepared to readjust deadlines to accommodate these secondary tasks

Detailed examples can be found in An Insider's Guide to Managing Sporting Events

Event Day Timelines

A well-structured event day schedule ensures that all aspects of the event run smoothly, efficiently, and on time.

- Avoid confusion Clear timelines prevent scheduling conflicts and delays.
- Coordinate teams, officials, and staff Ensures everyone knows where they need to be.
- Optimize resources Courts, equipment, and personnel are used efficiently.
- Improve spectator experience Fans get a seamless, well-paced event.
- Prepare for contingencies Allows for buffer time in case of delays or issues.

Steps for Creating an Event Day Schedule

1 Define Key Activities

List all essential components of the event:

Team check-ins

Warm-ups

Game start times

Halftime breaks

Side attractions (e.g., dunk contest, music, fan engagement)

Awards ceremony

<u>Cleanup and wrap-up</u>

2 Set Time Blocks for Each Activity

Assign realistic time durations for each task:

Game duration (including overtime allowance)

Transition time between games

Media interviews or sponsor acknowledgments

Breaks for players, referees, and staff

3 Identify Overlapping and Support Tasks

Ensure that key tasks run in parallel where possible:

Volunteer check-in and setup during early morning prep

Marketing and media coverage during warmups and halftime Cleanup crew working between game transitions

4 Assign Responsibility

Determine who is in charge of each task (staff, referees, announcers, etc.).

Have a clear communication plan in case adjustments are needed.

5 Build in Buffer Time

Add extra time for unexpected delays:

5-10 min between games for smooth transitions

Emergency slots in case of game delays Breaks for referees and staff

6 Create a Final, Detailed Schedule

Format it clearly (table, spreadsheet, mobile-accessible).

Share it with all stakeholders (teams, officials, volunteers).

If you are running a tournament, then you need a game and field/court schedule.

Ultimate tournament schedule

ELITE POOL 1

Mixed Cake Masters

Liver Buds

Politely F-ing Canadian

View From Above

Schwino

USA

Oakland, Minneapolis

Toronto, BC, Canada

Long Beach, CA

Oregon

TIME	Field 4-A	Field 4-B	Bye
10:00 - 11:15	1 v 3	2 v 4	5
11:25 - 12:40	1 v 5	3 v 4	2
12:50 - 2:05	4 v 5	2 v 3	1
2:15 - 3:30	1 v 4	2 v 5	3
3:40 - 4:55	1 v 2	3 v 5	4

ELITE POOL 2

1 **Globo Gym** Bay Area, CA

North American

Spotted Cathears

3 Fried or Fertilized Washington

4 **Tomfoolery** Fremont, CA

5 **Beached Whales** Minneapolis, MN

	TIME	Field 6-C	Field 6-D	Bye
1	10:00 - 11:15	1 v 3	2 v 4	5
2	11:25 - 12:40	1 v 5	3 v 4	2
3	12:50 - 2:05	4 v 5	2 v 3	1
4	2:15 - 3:30	1 v 4	2 v 5	3
5	3:40 - 4:55	1 v 2	3 v 5	4

ELITE POOL 4

Cool Muscles

CA/West Coast

ManBeerPig

California, Pennsylvania, Colorado, Tennessee

All-Star Beach Ultimate Tour 2016

New York, NY

Downtown Brown

DTB

CUT Camp

Chicago, IL

TIME	Field 2-A	Field 2-B	Bye
10:00 - 11:15	1 v 3	2 v 4	5
11:25 - 12:40	1 v 5	3 v 4	2
12:50 - 2:05	4 v 5	2 v 3	1
2:15 - 3:30	1 v 4	2 v 5	3
3:40 - 4:55	1 v 2	3 v 5	4

ELITE POOL 5

1 Team ERIC 1

mERICa

Has-beens, USA

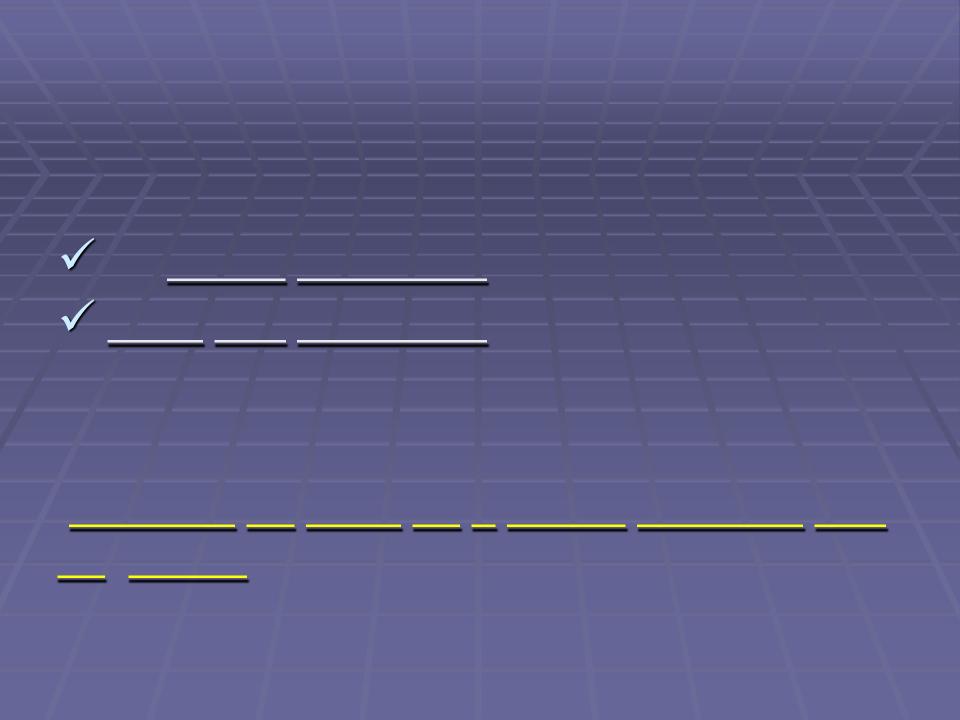
2 Prop Joe's Eastside Hustlers California

3 Humiliswag Ocean City, MD

4 Good Job, Jenny! Palo Alto, CA

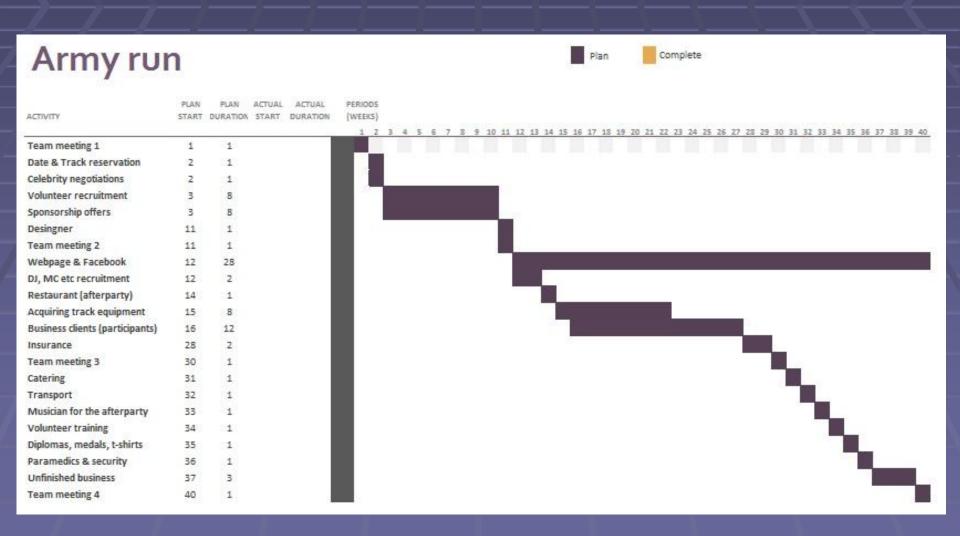
5 All-Star Tourists All over the USA

	TIME	Field 3-C	Field 3-D	Bye
1	10:00 - 11:15	1 v 3	2 v 4	5
2	11:25 - 12:40	1 v 5	3 v 4	2
3	12:50 - 2:05	4 v 5	2 v 3	1
4	2:15 - 3:30	1 v 4	2 v 5	3
5	3:40 - 4:55	1 v 2	3 v 5	4



March	April	May	June
Send letters to potential teams.	Recruit desired teams at Final Four.	Sign desired teams.	Finalize second tier sponsors.
Negotiate host sight details. (Hotel and arena)	Sign hotel and arena contracts.	Reserve transportation at sight.	Negotiate contingency options.
Negotiate airline sponsor.	Plan fun activities for teams.	Reserve all venue supplies - tables, podiums,	First tier sponsorship revenues due.
Update website.	Plan community outreach event.	tents, ect. Negotiate fun activities.	Mail fan recruiting brochures and cover letters to families of teams.
Create fan recruiting brochure.	Sign contract with celebrity guest.	Finalize top tier sponsors.	Order gifts for teams (balls, bags, jackets, t-shirts).
Create cover letters for teams, parents, fans, sponsors and corporate guests.	Plan opening banquet and ceremonies.	Create contingency plans.	Order corporate polo shirt gifts; sellable shirts and jackets; give-away t-shirts.
Sign graphic marketers to work up sponsor marketing campaigns for event.	Send press release announcing celebrity guest.	Create brackets.	Order banquet menu.
marketing campaigns for event.		Review budget.	Send press release announcing first tier sponsors.
		Recruit volunteers.	
		Send first press release announcing signed teams.	
August	September	October	November
Get all paperwork to schools.	Buy plane tickets.	Review contingency plans.	Assemble gear gift bags for teams.
Reserve plane tickets.	Paperwork back from schools. (Waivers, birth certificate copies, insurance applications)	Buy team and corporate welcome bag supplies.	Assemble team and corporate welcome bags.
Visit host sight for final details confirmation.	Buy insurance.	Plan airport runs.	Send press releases every 3 days leading up to event.
Set up community outreach event.	Send press release announcing community outreach event.	Third press release about teams with coaches anticipation quotes.	
Visit each attending team.	Second press release anouncing teams.	armorpation quoteo.	
Third tier sponsorship revenues due.	Finalize marketing campaigns of event sponsors.		
Finalize brackets.	Marketing signage completed and shipped to host sight.		
Recruit corporate guests from corporate basketball leagues.	Signt.		
Send press release announcing third tier sponsors.			
ορυπούιο.			

Event preparation



7:30 - Check it the bubble equipment

7:45- Meet with all the staff people and check the sound equipment, the publicity, the food staff and explain how to have to be all (orient volunteers)

8:30 – Meet with the players in the field's entry and do the players registration

8:45- Explain to the player the rules (referee) and try a little the bubbles

9:00 – Change the clothes and put the official equipment 9:15 – Warm up time

The matches are going to be two parts of 15 mins with 3 mins of rest between the parts and 2 mins to change the bubbles after the match, there are going to be two groups of 4 teams, both groups are going to play at the same time first 12 matches of group phase and then quarter finals, semifinals and finals. In the group phase the win is 3 points and draw 1 point.

9:30 - 1º match in the group 1 and 2

10:05 – 2º match in the group 1 and 2

10:40-39 match in the group 1 and 2

 $11:15 - 4^{\circ}$ match in the group 1 and 2

 $11:50 - 5^{\circ}$ match in the group 1 and 2

12:25 – 6º match in the group 1 and 2

13:00- Give to the players the lunch that was prepared for them and count the points to know the opponents

14:13 - Say the opponents and the points

14:15 - 1ºQuarter final

14:50 - 2º Quarter final

15:25 - 3º Quarter final

16:00 – 4º Quarter final

16:35 − 1º Semifinal

17:10 – 2º Semifinal

17:45 - Final

18:20 – Prices ceremony

Event day schedule



National Exhibitions and Tournaments

11 W. Main Street + Cincinnati, Otrio 45202 (513) 621-1090 + FAX (513) 621-1091

EVENT DAY(S) TIMELINE(S)

SUNDAY NOVEMBER 26, 2007

5:15 PM

12:35 PM	verify bus times for team pick-ups at airport for following day of
	team arriy als
12:50 PM	verify hetel reservations/adequate space and rooms
2:00 PM	site inspection of venue/add as any problem areas found/take
(1 hour)	pictures of all areas/secord information
MONDAY N	OVEMBER 27, 2007
7:50 AM	verify flights of incoming teams are on time notify buses if not
8:00 A.M	verify boses will be on time to sirpost in proper working condition
9:50 A.M	departure of buses for teams 1 and 2 to airport for pickup
10:10 AM	arrival of buses for teams 1 and 2 at airport
10:20 A.M	arrival of teams 1 and 2 at sirport/greating of teams at baggage
	claim
10:35 A.M	departure of buses for teams 3 and 4 to sirport for pickup
10:55 A.M	arrival of buses for teams 3 and 4 at airport
11:00 A.M	departure of buses for teams 1 and 2 to hotel
11:05 A.M	arrival of teams 3 and 4 at sirport/greating of teams at baggage
	claim
11:20 A.M	arrival of teams 1 and 2 at hote Vehicle-in
11:45 A.M	departure of busins for tearns 3 and 4 to hotel
12:05 PM	arrival of teams 3 and 4 at hote Veheck-in
2:00 PM	departure of buses for teams 5 and 6 to sirport for pickup
2:20 PM	arrival of buses for teams 5 and 6 at airport
2:30 PM	arrival of teams 5 and 6 at sirport/greating of teams at baggage
	claim
3:10 PM	departure of bases for teams 5 and 6 to hotel
3:30 PM	arrival of teams 5 and 6 at hote Vehicle-in
3:45 PM	departure of bases for teams 7 and 8 to airport for pickup
4:05 PM	arrival of buses for teams 7 and 8 at airport
4:15 PM	arrival of to some 7 and 3 at simport greating of to some at baggage claim
4:55 PM	departure of buses for teams 7 and 8 to hotel

arrival of teams 7 and 8 at hotel/check-in-

SALL MANAGEMENT

National Exhibitions and Tournaments

11 W, Main Steet + Cincinnati, Otrio 45202 (513) 621-1090 + BAX (513) 621-1091

TUESDAY NOVEMBER 28, 2007 (BANQUEUBRUNCH)

7:00 A.M	verify kitchen and banquet hall are under preparation for
	banquet/brunch
3:00 A.M	verify settings, tables, food tables, and decorations are in place
9:00 A.M	registration/guests receive name badges and seating cards
9:30 A.M	doors open to banque s'branch
9:45 AM	magnitus se utod
9:47 A.M	emose presents anthems of nations involved by enyone stands up
9:50 AM	welcome speech
9:55 AM	se sted for brunch and 2 tables at a time of 10 at each tend to buffet
	Ine
11:15 A.M	emore anastrone guest speaker
11:17 AM	gas et aps aker attenda podkura/eracee aka down
12-40 PM	gas at appaller finished sits down/emose comes back to podium
12-42 PM	emose thanks every one for coming/gives explanation of
	constructivy service 'event' (7777777711777)
12:47 PM	dismissal of guests
12:56 PM	give kitchen banquet caw notice of banquet branch completion

WEDNESDAY NOVEMBER 29, 2007

8:30 AM	se carity/maintenance/operations arrive/doors open for workers
9:00 A.M	meeting with security, operations and others
9:35 AM	arrival of teams 1 and 2 for practice/shown to appropriate locker
	rooms and training room
	w
10:00 A.M	practice begins for teams 1 and 2 (different gyras)
12:15 PM	practice ends for teams 1 and 2
12:30 PM	teams 1 and 2 dear or locker rooms and training room
12:40 PM	arrival of teams 3 and 4 for practice/shows to appropriate locker
	rooms and training room
12:50 PM	departure of teams 1 and 2 from facility
1:15 PM	practice begins for teams 3 and 4 (different gyrns)
3:30 PM	practice ends for teams 3 and 4
3:45 PM	teams 3 and 4 clear locker rooms and training room
3:55 PM	arrival of teams 5 and 6 for practice/shown to appropriate locker
	rooms and training room
4:05 PM	departure of teams 3 and 4 from facility
4:30 PM	practice begins for teams 5 and 6 (different gyras)



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MAIL States printed

6.45 PM	practice ends for teams 5 and 6
7:00 PM	teams 5 and 6 clear looks rrossme and training room.
7:10 PM	arrival of teams 7 and 8 for practice/shown to appropriate locker
	rooms and training room
7:20 PM	departure of teams 5 and 6 from facility
7:45 PM	practice begins for teams 7 and 8 (different gyrns)
10:00 PM	practice ends for teams 7 and 8
10:15 PM	teams 7 and 8 clear looks rossme and training room.
10:25 PM	departure of teams 7 and 8 from facility
10:30 PM	final site inspection before tourney begins following day/finalize
	any last problems/cleaning crew puts on finishing touches
11:30 PM	usher everyone out of facility's carity locks doors

Sparta Hockey Game Day

	Forma prepentace v návecní	0411	Popis	Moderator	Di	Pocice v arené	Carnery
LIVE HAA LIVE HAA	SCENA KKK GRAFIKA/KLIČ KKK	100	PROMO TENSOR Time SAZKY - Not harry na kriste a poersolika - Se PROMO: O2 universion - registrac do LIVE hry - Sk				
						K-11-1-1-1	
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NO WALL	GRAVIKA - 19_14.15_2019, POF	PISNIK	PROMO: Poděkování partnerům akce SPA vodává HOLD	ANO.	100	100	2000
Přerulení			Test: Spalečnosti MERKUR, SPRINO ER, ČESKÁ ZBROJOVKA, IOUDA AUTO	D, TICKETPORTAL		***	
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Plensleni Plensleni	GARHIKA GARHIKA GRATIKY, SCENA Text:		v DZ aténě co pro Všk invanená Spartal Postujte na instagram nebo tvátke fodky s hashoag FROMO: Stletha s maskoty a ČESKOU ZBROIOVKOU Text: Stletha TRIČIK s maskoty a ČESKOU ZBROIOVKOU SOUTEZ: Galerie Marta - soutěčků	ANO	AND REX HOMPICE Expr	Trestiné lambe Préstiné lambe Préstine Préstine	Kamera 3
Přesulení	GARHIKA GARHIKA GRATIKY, SCENA Text:		v OZ atéré co pro Vás mamená Spartal Postujte na instagram nebo twister forky s hashoag FROMO: Stleba s maskony a ČESKOU ZBROIOVKOU Text: Stleba t RRČEK s maskony a ČESKOU ZBROIOVKOU SOUTEZ: Galerie Harfa - spackálci OMYČKA EXPRESS - správná odpověd ZI AUTOMYČKA (XPRESS – Výhra: Poskas na exitiez: VICKO: plk. Mgr. Jan Svestor - policejní president	ANO	AND REX HOMPICE Expr	Trestiné lambe Préstiné lambe Préstine Préstine	Kamera 3
Plensleni Plensleni	GARFIRA DRAFIRY, SCENA Text: SCENA, VIDEO		v OZ gréně co pro Všt. mannená Spartal Postujte na insugravn nebo tvátker fodky s hashoag FROMO: Střeba s maskoty a ČESKOU ZBROIOVKOU Fast: Střeba TRIČTK s maskoty a ČESKOU ZBROIOVKOU SOUTEZ: Galerie Harfa - souskálcí OMYĎKA DIPRESS - správná odpověd 2) AUTOMYČKA DIPRESS - Výhra: Poukas na exident VIDEO: přit. Mgr. Jan Švejdan - policejní president Text. Uvodení před videntn- přit. Mgr. Jan Švejdan - poricejní president + L	ANO	AND	Trestré l'avez Pédiges ress v Galeri Harta	Samera 3
Principal Principal Numeron of salaste	GARFIRA DRAFIRY, SCENA Text: SCENA, VIDEO		v DZ aténě co pro Všt. mamená Spartal Postujte na insulgram nebo tvátke fody s hachcag FROMO: Střeba s maskoty a ČESKOU ZBROIOVKOU Text: Střeba TRIČIK s maskoty a ČESKOU ZBROIOVKOU SOUTEZ: Galerie Harfa - soutěčkí DMYČKA EXPRESS - správná odpověd ZJ AUTOANYČKA EXPRESS - Véhra: Poukas na exidez: VIDEO: přt. Mgr. Jan Švejda: - polocyju president Text: Uvodení před videom - pří. Mgr. Jan Švejda: - portopní procident + Li PROMO: LIVE zakác = soina POUCIE	ANO	AND	Trestré l'avez Pédiges ress v Galeri Harta	Samera 3
Plensleni Plensleni	GAPHRA GAPHRA DITATIKY, SCENA, Text: SCENA, GRAPIKA GAAPIKA	Soutiés (AUT)	v OZ aténě co pro Všic mannená Spartal Postujte na instagram nebo tvátke fodky s hachcag FROMO: Střeba s maskoty a ČESKOU ZBROIOVKOU Text: Střeba TRIČIK s maskoty a ČESKOU ZBROIOVKOU SOUTEZ: Galerie Harta - sociáčki OMYČKA EXPRESS - správná odpověd ZJ AUTOMYČKA EXPRESS - Výhra: Poskas na exitica: VIDEO: přit. Mgr. Jan Švejda: - počotým president Text: Uvodení před videom - přit. Mgr. Jan Švejda: - pošcejní prosident + Li PROMO: KNE zakár + sojna POUCIE Text: Popdrasení - přit. Mgr. Jan Švejda: - pošcejní prosident + D	ANO	AND AND AND AND AND AND AND AND	Prostre lawor Prostre lawor Prostre lawor Prostre Valenti Harta	Famera d ASVR
Pierušeni Pierušeni Nomerčni přestávke Pierušeni	GAPHRA GAPHRA DITATIKY, SCENA, Text: SCENA, GRAPIKA GAAPIKA	Sounici a AUTh	v OZ atéré co pro Vás manená Sportal Postujte na instagram nebo tvátke fody s hachtag FROMO: Střeba s maskoty a ČESKOU ZBROIOVKOU Text: Střeba TRIČIK s maskoty a ČESKOU ZBROIOVKOU SOUTEZ: Galerie Barta - sociédici OMYČKA EXPRESS - správná odpověd ZJ AUTOMYČKA EXPRESS - Výhra: Poukas na exéluz: VIDEO: přit. Mgr. Jan Švejda: - polocijní president Text: Uvodení před videom - přit. Mgr. Jan Švejda: - polocijní president + ti PROMO: KNE zakár + solna POUCIE Text: Poudsaení - přit. Mgr. Jan Švejda: - polocijní president + ti ** PROMO: KNE zakár + solna POUCIE	ANO	AND AND AND AND AND AND AND AND	Prostre lawor Prostre lawor Prostre lawor Prostre Valenti Harta	Famera d ASVR
Principal Principal Numeron of salaste	GARFIRA DRAFRY, SCENA Text: SCENA, VIDEO SCENA, GRAFIRA GAAFIRA Fext: 16 o pr	Sounici a AUTh	v DZ aténě co pro Všic mamená Spartal Postujte na instagram nebo tvátker forky s hashoaj PROMO: Střeba s maskony a ČESKOU ZBROLOVKOU Text: Střeba TRIČTK s maskony a ČESKOU ZBROLOVKOU SOUTEZ: Galerie Horfa - sposkácí DMYDKA EXPRESS - správná odpověd 2) AUTOMYČKA EXPRESS - Výbra: Poukas na exitua: VIDEO: přit. Myr. Jan Švejdar - policejní president Text: Uvodení před videem - přit. Myr. Jan Švejdar - policejní prosident + ti PROMO: KNě zakár + sobra POUCIE Text: Poudtasení - přit. Myr. Jan Švejdar - policejní prosident + ti PROMO: Knále Minitarnaja - promo - ARMÁDA s POUCIE nás čebá řínáhové utkání 3. ročníku Mřiti ERNAJE SLOŽEK (ZS. V něm se utká tem Armády (ANO	AND AND AND AND AND AND AND AND	Prestre lawor Pridium Pridium Pridium Pridium Prist v Galenti Harta 800 122 / 9 / 11 - 18 arx bo a paristrického kraje	Farrera 4 NEVR
Pierušeni Pierušeni Nomerčni přestávke Pierušeni	GARFIRA DRAFRY, SCENA Text: SCENA, VIDEO SCENA, GRAFIRA GAAFIRA Fext: 16 o pr	Sounici a AUTh	v D2 artinitico pro Visconamenii Spartal Postugte na insulgram nebo twister forky sihashoog PROMO: Stileba a maskony a ČESKOU ZBROLOVKOU Text: Stileba TRIČTK a maskony a ČESKOU ZBROLOVKOU SOUTEZ: Calente Harta - asocidici DMYDKA EXPRESS - aprikma adpoved 2) AUTONYCKA EXPRESS - Vijara: Poukas na exidua: VIDEO: pile. Mgr. Jan Svejdar - policejni president Text: Uvodeni pilod videem - pile. Mgr. Jan Svejdar - policejni procident + tu PROMO: KNE zakiće + sojna POUCIE Text: Poudtaseni - pile. Mgr. Jan Švejdar - policejni procident + tu PROMO: Knale Ministarnaja - promo - ARMADA a POUCIE nais čeba finálové utkán 3. ročníku MRNI FURNAJE SLOŽEK IZS. V něm se utká tem Armády (VIDEO: Z knihy Lagenda Sparta, zajmavost DPK (Vila-če)	ANO	AND AND AND AND AND AND AND AND	Prestre lawor Pridium Pridium Pridium Pridium Prist v Galenti Harta 800 122 / 9 / 11 - 18 arx bo a paristrického kraje	Farrera 4 NEVR

Tampa Bay Lightning Pre-Game

				No.	S. 13 a DC Clocks 12 . 12 a Toron London (March	The State of the S	WARMUPS	Stateburg State City, Berry	ama Mata	n w/ Clerk		
	Section 1	2010/000		1968	S: L1 - PG Clock; L2 -L3 - Team Leaders/Match		E/W: Bar - Team Leaders/	Matchup state: leis - Mei	SINIa restende	p wy Listex	LIGHT	STHOORES
TIME			SPYDER	. 10			AUDIO	DAK WRAP	BAR/BKT	60805	SPOTS	PIPES
1:29:00	16:00	16:00	SBAR		PG WARMUPS title (Lakewood Ranch) Players on Cam mix w/ Headshots 2018-19 Stats (Tombstones)	CFIRE Cams w/CFIRE w/CG Keys	2018-2019 Warmup Mix	Lakewood Ranch	PG Team Leaders/ Stats 18-19			Blue Def.
					BOLTS NOTES title Bolts Notes 3/16 BOLTS NOTES title	CFIRE CG/ <u>Score Cam</u> CFIRE		Lakewood Ranch				
					SPECTRUM LEAGUE LEADERS title 18-19 League Leaders 3/16 SPECTRUM LEAGUE LEADERS title	CFIRE CG/Score Cam CFIRE		Spectrum				
000000		(2000)			NHL Standings title NHL Standings 3/16 NHL STANDING title	CFIRE CG FULL CFIRE		Lakewood Ranch				
5:44:00	1:00	0:45			Players Finish Up PG WARMUPS title (Lakewood Ranch) ADVENTHEALTH 18-19	Cams CFIRE CFIRE	PA wrap BIG THUNDER	Lakewood Ranch Advent Health				
	1 march 10		and the second	400		THE RESERVE OF THE PERSON NAMED IN COLUMN 1	PRE-GAME B	Maria	Lane and the same of	Since of the last		-
			N/S:	11-1	C Clock: L2 - Matchupa: L3 - Rotate Messagir	ng (Social; 50/50; Net	ting: Recycling: Parking; iRadio:	Ticket Packages; FL Hosp	tal 17-18; 50	/50; NHL Score	5*)	
TIME	CLOCK	RT	SPYDER	_	ITEM	VIDEO	AUDIO	DAK WRAP	BAR/BKT	GOBOS	SPOTS	PIPE
644:45		0:45			BN9 WEATHER 3/16	* CFIRE-S	VIDEO	Spectrum	Netting	Slow Bally		tilue Def.
5:45:30		0:15	·	2	RUMFISH GRILL 106 Rumfish Grill B-Roll	CFIRE	Music mix w/GREG	Rumfish Grill	PG Radio			
6:45:45		0:15		3	CHEERIOS ZAMBABI title Zambabi on Cam > TBD	CFIRE Cams w/CG L3rd	Music mix w/GREG	Cheerlos	Netting		SPOT ZAMBABI	
	-			-	CHEERIOS ZAMBABI title	CFIRE		Harrison .		-	_	-
5:46:00		0:15		4	CFA ICE CREW title Ice Crew on Camera	CFIRE Cams	Music mix w/GREG	Chick-Fil-A	Netting			
6:46:15		0:30			CHICK-FIL-A FAN ZAM Fan Zam on Cam > Kelly Keena & Guests CHICK-FIL-A FAN ZAM	CFIRE Cams w/CG L3rd CFIRE	Music mix w/GREG	Chick-Fil-A	Puck IP		Spot ZAM	
5:46:45		0:15		105	MOSAIC DONATIONS Current Total: \$88,000 MOSAIC LOGO FULL	CFIRE CG Full CFIRE	Music mix w/PA	Mosaic Goals 4 Food	50/50			
5:47:00		0:15		106	KANE'S STAMMER DONATION SETUP Current Total: \$25,750 KANE'S LOGO	CFIRE CG Full CFIRE	Music mix w/PA	Kane's Furniture	50/50			
647:15		0:15	1 2	5	KANE'S/PDQ SCORE 3 - SETUP	CFIRE	"instrumental" mix w/GREG	Kane's/PDQ	50/50			
47:30		0:15	2	107	TIRE CHOICE TRIGGER PROMO - SETUP	CFIRE	Music mix w/PA	Tire Choice	Netting	12	3	
47:45		0:15	4 - 3	6	WENDY'S STICKS 4 STACKS - IF	CFIRE	"instrumental" mix w/GREG	Wendy's	50/50	L		
48:00		0:15		7	BUD LIGHT KING AND QUEEN title King & Queen in Chairs & 218 > Jacob & Dara Rosentweig Bud Light King & Queen of the Game BUD LIGHT KING AND QUEEN title	CFIRE Sam 6 w/CG L3rd	Music mix w/GREG	Bud Light	50/50		SPOT 218	
6:48:15		0:15	13 15		Lago 6	CFIRE-S	VIDEO	Logo 6	Text Prob.		LIGHT	S DOWN
Control of the Contro		and the same			N/S: L1 - PG Clock; L2 -L3 - Team Leaders/M	A Participant	0.000	1			The second second second	