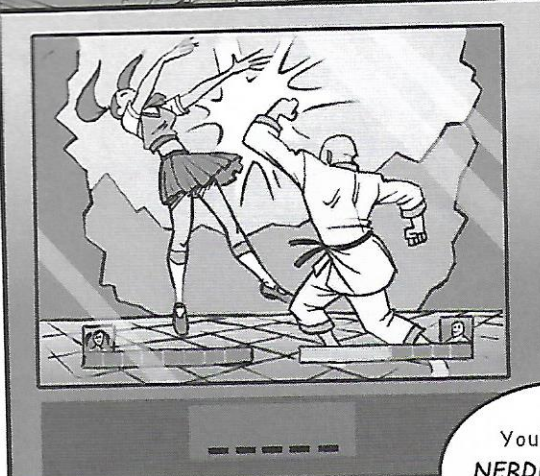
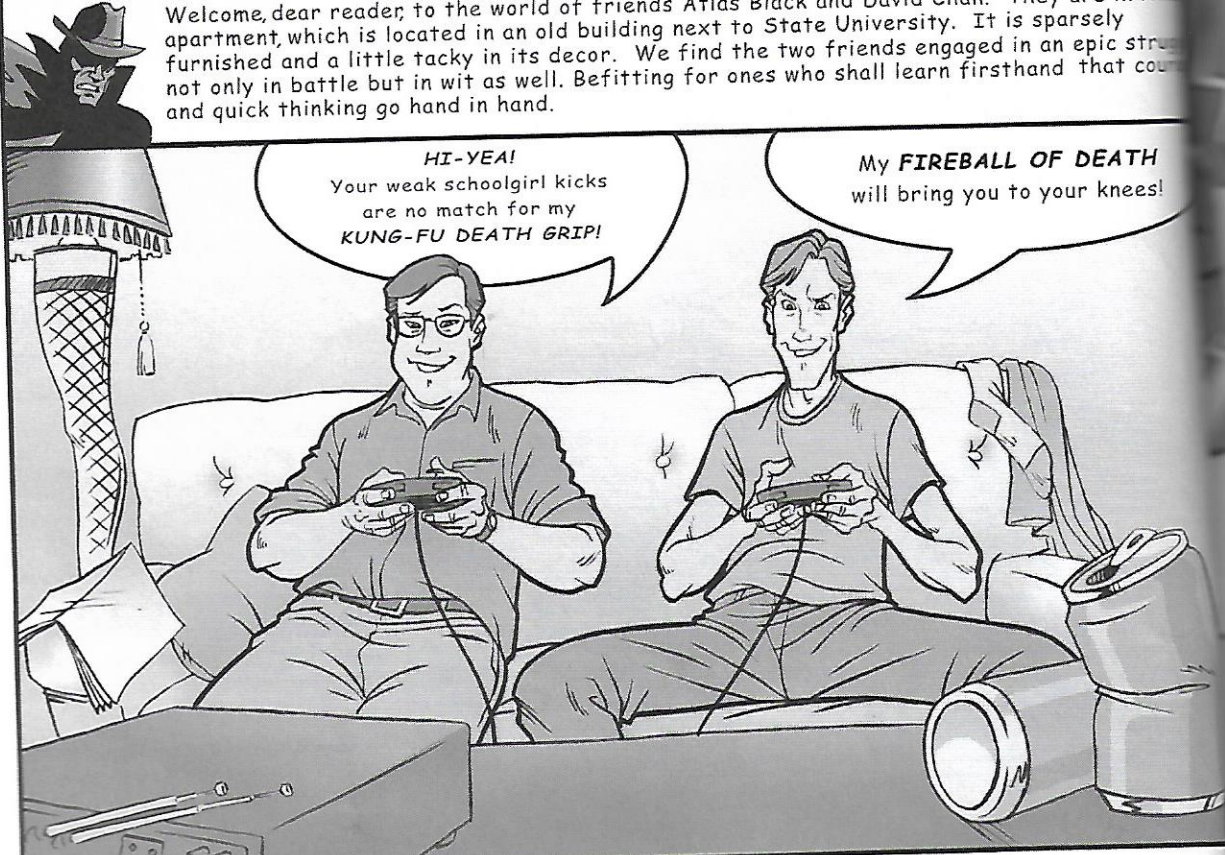


Welcome, dear reader, to the world of friends Atlas Black and David Chan. They live in a sparsely furnished apartment, which is located in an old building next to State University. It is sparsely furnished and a little tacky in its decor. We find the two friends engaged in an epic struggle not only in battle but in wit as well. Befitting for ones who shall learn firsthand that courage and quick thinking go hand in hand.



las's  
ggle  
rage



It's about time he showed up!  
I ordered pizza over an  
hour ago!

**DON'T OPEN THE DOOR!!**  
WAIT AND SEE WHO IT IS  
FIRST!



Uh...You're not  
the pizza guy!



NO! Really...  
**STOP!**



Uh...Hi  
Mr. H!  
I was  
hoping  
you'd  
drop  
by!



I've been meaning to talk to you about the broken toilet.



You probably clogged it by always flushing your MONEY down the drain!

Alls I kn  
you're  
weeks po  
due on y  
rent.



Mr. H...I'll have your money by the end of the week!!  
My student loan check will be here soon!



Just what the world needs...

Another spoiled college b  
livin' off t  
system

End of the week Eh?!



**BRAT?!!! I AM NOT JUST SOME COLLEGE BRAT!!**  
For your information, I just so happen to be a **BUSINESS MAJOR!!!**

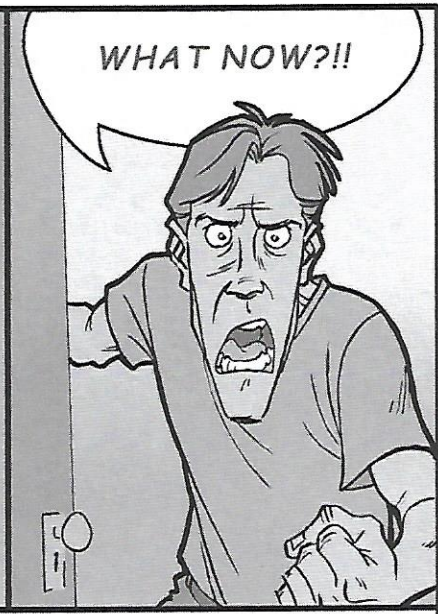


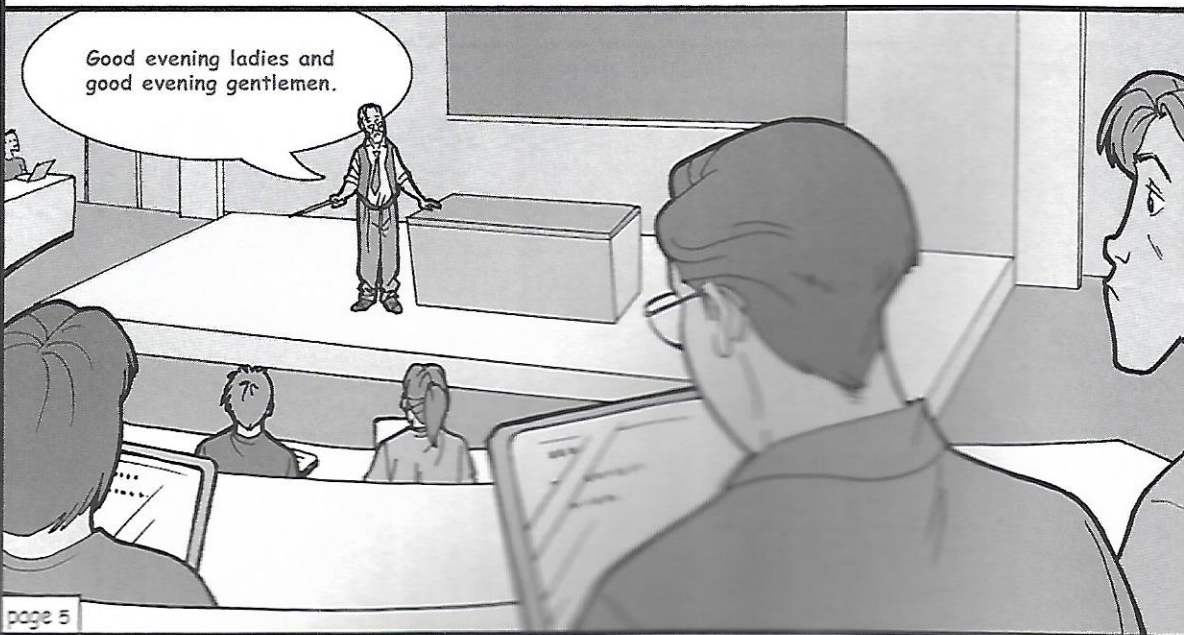
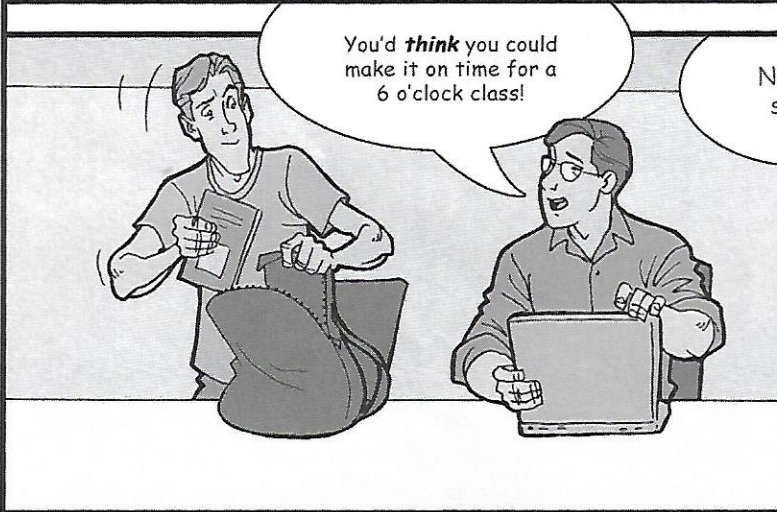
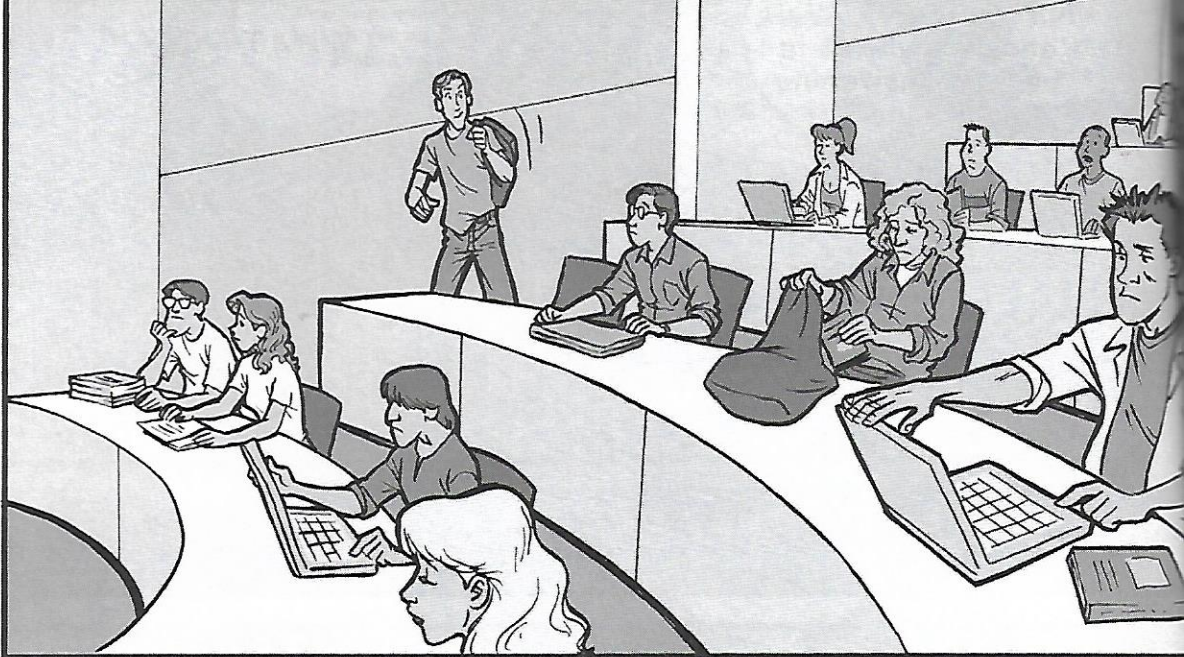
Business major...  
**BAH!!!**  
**GET A JOB LIKE EVERYONE ELSE!!!**

SLAM!

now is  
two  
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your  
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brat  
ff the  
em!





Welcome to the first night of what should be your final course: your transition from business students to gainfully employed citizens.

To provide a basis for understanding management, I'd like to tell you a little bit about the history and evolution of the management field.

Simply put, this course is about one key question: Why do some organizations prosper over time while others fail?

Understanding the determinants of firm performance is both an art and a science.

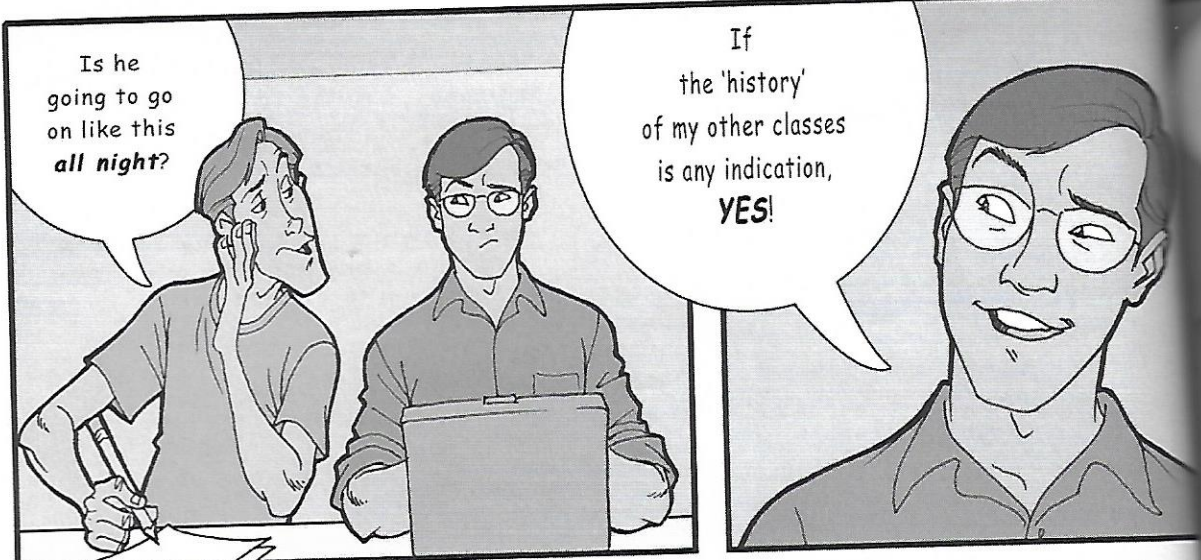
We'll learn both.

You might have noticed a tension in practicing business that I'd like to highlight today.

On the one hand, business is constantly changing; thus, many old rules don't always apply to new problems.

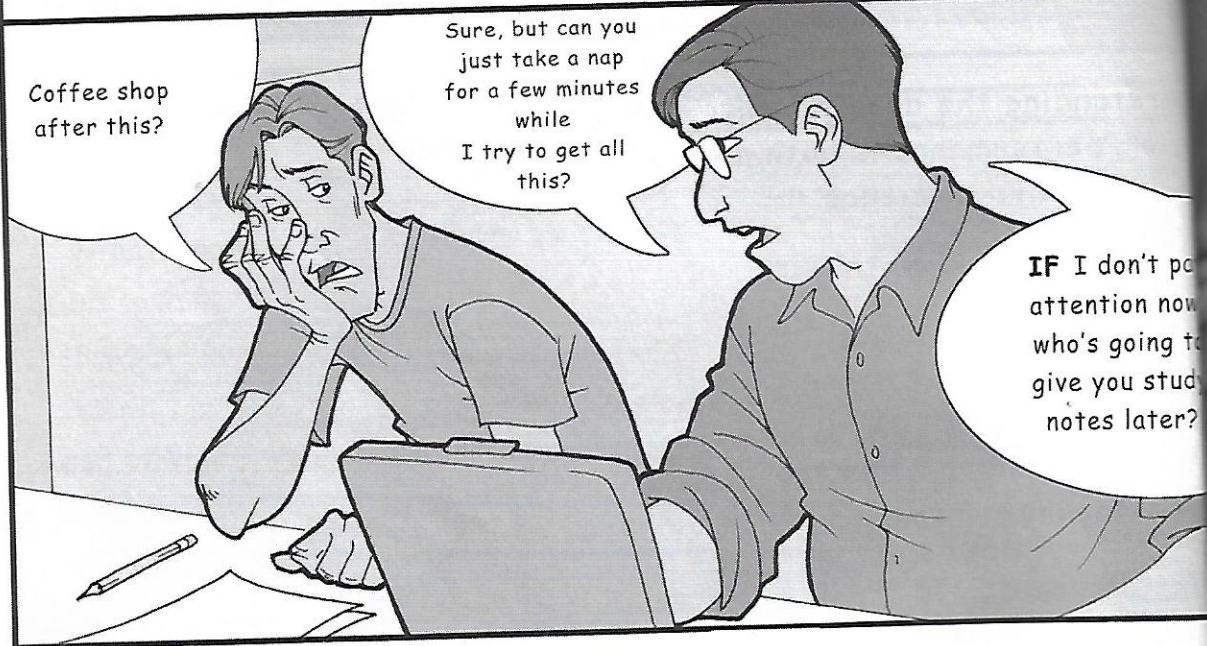
On the other hand, the study of management is about applying classic truths and concepts to current problems and challenges.

I believe we can begin to answer this question with a brief history lesson from management pioneers whose work endures today and has passed the test of time.



Is he going to go on like this **all night?**

If the 'history' of my other classes is any indication, **YES!**



Coffee shop after this?

Sure, but can you just take a nap for a few minutes while I try to get all this?

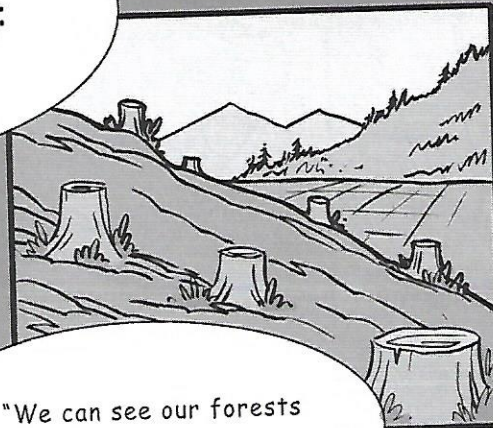
**IF** I don't pay attention now, who's going to give you student notes later?



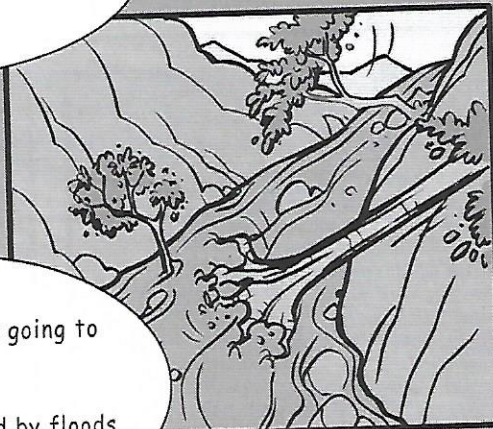
Ten bucks says we're here the full time!

You don't **HAVE** ten bucks!

Consider the following quotation:

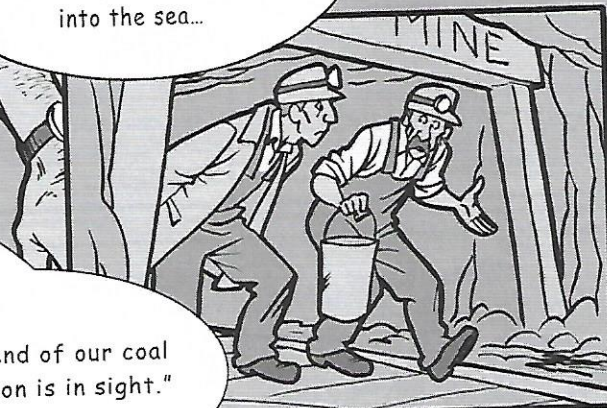


"We can see our forests vanishing..."



Our water-powers going to waste...

Our soil being carried by floods into the sea...



And the end of our coal and our iron is in sight."

Is this an indictment of a particular political administration? Or perhaps a radical environmental group hell-bent on crippling business and destroying the economy? Ralph Nader, you might guess?