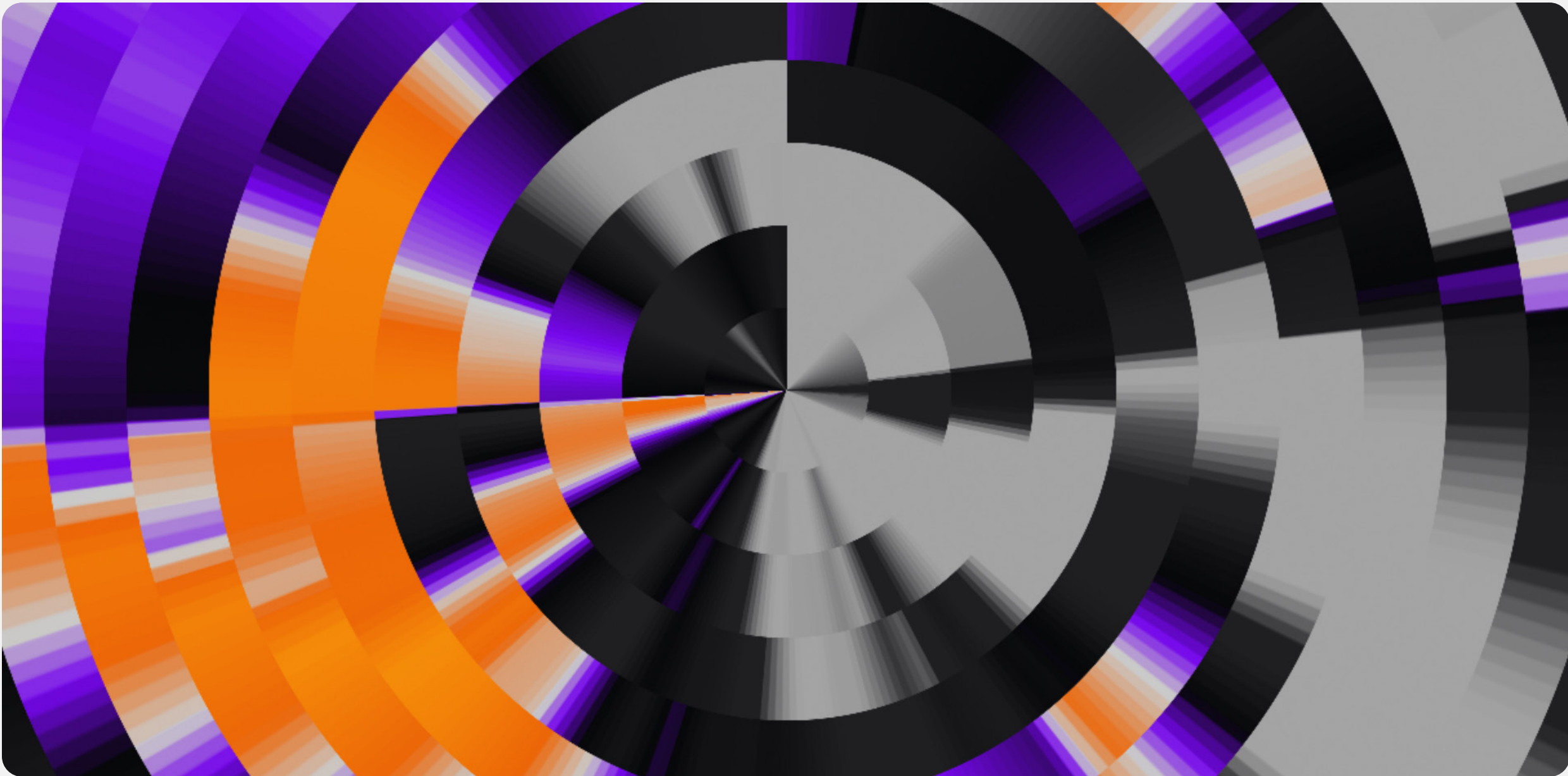


Prague City Data Conference  
2025

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About PCDC

The Prague City Data Conference (PCDC) is an international interdisciplinary event with a five-year tradition. Organized by Prague municipal joint-stock company Operátor ICT (OICT) the conference brings together city officials, data scientists and practitioners, designers, coders, architects, and other experts . Its goal is to foster dialogue and share best practices and expertise on how data can be leveraged to enhance urban life and create more responsive, inclusive cities.

In 2025, PCDC joins forces with the German Data Competence Center for Cities & Regions (DKSR) and returns with an expanded mission—to connect wider audiences to innovative data-driven pro-

jects that shape urban environments. Through diverse and engaging programming tailored to different levels of proficiency, the conference will offer talks, workshops, hands-on creation labs, and an accompanying exhibition.

Over two days, attendees will explore the full lifecycle of urban data—from its generation and processing to visualization and real-world impact. Experts from both technical and creative fields will share first-hand insights and best practices for working with city data. This structured approach will guide participants through essential phases of data-driven urban planning while fostering discussions on accessibility, privacy, and meaningful public engagement.

Event Details

This year marks the 5th edition of the Prague City Data Conference (PCDC), welcoming over 300 attendees.

Dates:

September  
23 — 24, 2025  
Prague

Location:

Contact:

[www.praguecitydataconference.com](http://www.praguecitydataconference.com)

Program

Day 1

The first day will focus on how urban data is generated, collected, and processed to inform decision-making. Discussions and workshops will explore:

Sourcing and Sensing	Examining traditional and emerging data sources, participatory data collection methods, and sensory technologies.
Data Privacy & Ethics	Addressing the challenges of data collection, governance, and responsible sharing, including public-private data exchanges.
Processing & Computation	Hands-on sessions on structuring, filtering, and analyzing data, with practical applications in urban contexts.
New Tools & Techniques	Showcasing cutting-edge data-processing technologies, from AI-driven analysis to real-time urban simulations.

Day 2

The second day will shift focus to how data can be transformed into actionable insights, creative applications, and urban solutions. Topics will include:

Expanding Visualization Methods	Exploring non-traditional, experiential, and alternative approaches to data visualization beyond conventional charts and maps.
Data in City Planning & Design	Case studies demonstrating how visualization drives decision-making and fosters public engagement.
Interactive & Participatory Approaches	Engaging the public through immersive experiences, AR/VR, and interactive installations.
From Data to Action	Bridging the gap between insights and implementation, showcasing how data-driven projects create real-world change.

The Data Journey

This two-day journey will provide a comprehensive look at the power of city data, from its raw form to its ability to shape policies, infrastructure, and public experiences.

Voices We’ve Hosted

In the previous years of PCDC, we have welcomed speakers and workshop leaders from MIT Senseable City Lab, Dark Matter Labs, AMS Institute, City of Amsterdam, City of Barcelona, City of

Lisbon, City of the Hague, Play the City, European Data Portal, NewCities, Torino City Lab, CityLab Berlin, Metabolic, Narduli Studio and many more.