Information Technology Infrastructure Library (ITIL)

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# Co je ITIL a historie

Information Technology Infrastructure Library (ITIL) je soubor praxí prověřených konceptů a postupů, které umožňují lépe plánovat, využívat a zkvalitňovat využití informačních technologií (IT), a to jak ze strany dodavatelů IT služeb, tak i z pohledu zákazníků.

Projekt vznikl ve Velké Británii v letech 1985 až 1995.

- V letech 2000 2004 byl projekt přepracován, novou verzi 2 (ITIL V2) a začaly ho využívat společnosti v dalších zemích jako standard v poskytování IT služeb.
- V roce 2007 vznikla rozšířená třetí verze (ITIL V3). Je to metodika založená na procesním řízení organizace a je určena hlavně pro střední a vyšší management.
- 2019 ITIL V4 klade důraz na výstupní hodnotu a zohledňuje agilní přístup.

# Charakteristické rysy

#### Procesní řízení

ITIL přináší procesně orientovaný přístup k řízení IT služeb. Proces je logický sled činností transformujících nějaký vstup na nějaký výstup, přičemž plnění jednotlivých činností v procesu je zajišťováno rolemi s jasně definovanými odpovědnostmi. Celý proces je řízen, monitorován, měřen, vyhodnocován a neustále vylepšován, což je odpovědností vlastníka procesu.

#### Zákaznicky orientovaný přístup

Tento rys vyplývá přímo ze samotné podstaty ITSM (IT service managemant); všechny procesy se navrhují s ohledem na potřeby zákazníka, tzn. každá aktivita, každý úkon v každém procesu musí přinášet nějakou přidanou hodnotu pro zákazníka - pokud ne, pak je taková činnost nadbytečná.

#### Jednoznačná terminologie

Jednoznačná terminologie je někdy málo doceňovanou nebo úplně opomíjenou charakteristikou ITIL, ale jen do té doby, než je v praxi potřeba řešit nedorozumění plynoucí z toho, že někdo používá stejný termín v jiném významu, než očekáváme.

#### Nezávislost na platformě

Rámec ITSM procesů podle ITIL je nezávislý na jakékoliv platformě. Dokonce je možné ITIL použít i pro navržení procesů (úplně mimo oblast ICT) v jakékoliv firmě, která podniká ve službách.

#### Public Domain

Knihovna je volně dostupná, což znamená, že každý si může knihy ITIL koupit a procesy ITSM podle ITIL ve svém podniku implementovat, aniž by musel platit jakékoliv další licenční poplatky. Tato skutečnost mj. přispěla k rychlému celosvětovému rozšíření ITIL.

# Základní pohled – 4 dimenze

- Musím vědět co chci hodnotu dodává organizace prostřednictvím produktů a služeb
- Musím vědět co vše řídit
- 4 základní dimenze manažerského pohledu



Economical

factors

Social

factors

Technological

factors

Information

& technology

Value streams

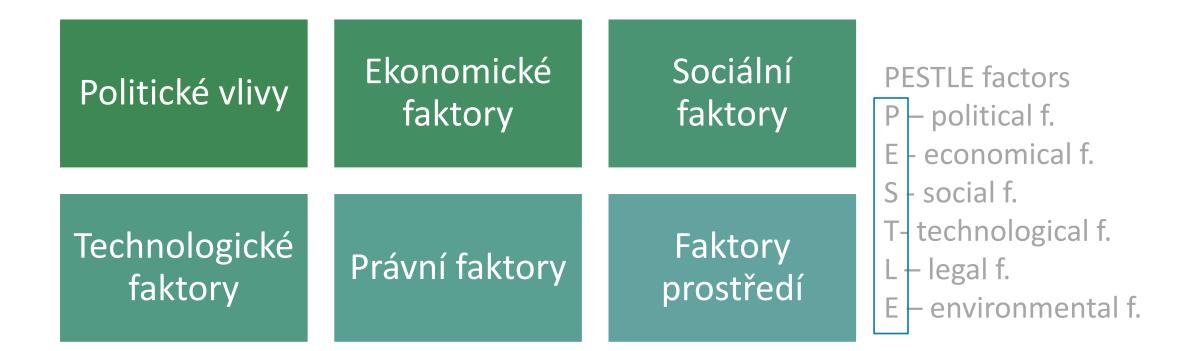
& processes

Products

& service

Value

Vnější faktory



### Service value sytem - Komponenty

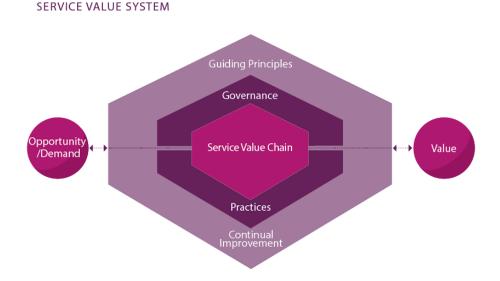
Guiding principles - Recommendations that guide an organization and its people on how to work flexibly in all circumstances

Governance - The means by which an organization is directed and controlled

Service value chain - an operating model which outlines the key activities required to respond to demand and facilitate value creation through the creation and management of products and services

Practices - sets of organizational resources designed for performing work or accomplishing an objective, including process and capabilities

Continual improvement - a recurring organizational activity performed at all levels to ensure that an organization's performance continually improves in meeting stakeholders' expectations





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Start where you are

Progress iteratively with feedback

Collaborate and promote visibility

Think and work holistically

Keep it simple and practical

Optimize and automate

Guiding principles

A guiding principle is a recommendation that's going to guide an organization in all circumstances.



### Governance

= A guiding principle is a recommendation that's going to guide an organization in all circumstances.

### Service Value Chain

Plan - To ensure a shred understanding of the vision, current status and improvement direction for all four dimensions and all products and services across the organization

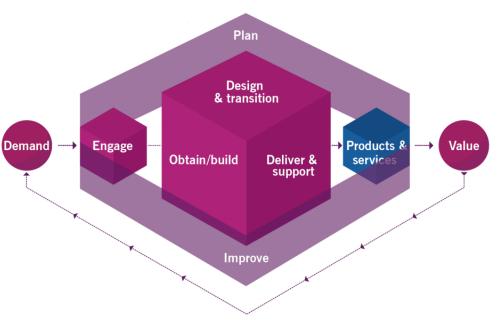
Improve - To ensure continual improvement of products, services and practices across all value chain activities and the four dimensions of service management

Engage - To provide a good understanding of stakeholder needs, continual engagement with all stakeholders, transparency and good relationships with all stakeholders

Design and Transition - To ensure that products and services continually meet stakeholder expectations for quality, costs and time to market

Obtain/build - To ensure that service components are available when and where they are needed, and meet agreed specifications

Deliver and support - To ensure that services are delivered and supported according to agreed specifications and stakeholders' expectations



Zdroje:

www.axelos.com

www.tx.cz + aplikace tayllorcox

www.bmc.com



Service – have been developed in service management and ITSM industries



Technical - have been adapted from technology management domains for service management purposes by expanding or shifting their focus from technology solutions to IT services

### 34 Practices



General - have been adopted and adapted for service management from general business management domains

# ITIL<sup>®</sup>4 Management Practices

High-velocity service delivery is the need of the modern business (& service) environment which influences all the practices of a service provider by;

- •Focusing on <u>fast delivery</u> of IT services; both new and changed; in time
- Establishing the mechanism to analyse the <u>feedback on performance</u> of IT service continually throughout its lifecycle
- Adopting the concepts of agility for <u>continual and fast improvement</u> in IT services, by processing the feedback quickly and timely.
- Visualizing and defining an <u>end-to-end approach</u> (i.e. entire service lifecycle, from ideation, through creation and delivery, to consumption of services)
- Integrating the product and service management practices
- <u>Digitalizing the IT infrastructure</u> by adopting the modern technology practices like cloud computing, microservices, containerization etc.
- Seeking opportunities (continually) to enable automation across the service delivery value chain.

# ITIL<sup>®</sup>4 Management Practices

The management practices can be defined as a set of organizational resources designed for performing work or accomplishing an objective. The management practices are segregated into three parts. They are;

**General management practices (14)** which are applicable across the organization for the success of business and services provided by the organization.

**Service management practices (17)** which are applicable for specific services being developed, deployed, delivered and supported in an organization environment.

**Technical management practices (3)** have been adapted from technology management domains for service management purposes by expanding or shifting their focus from technology solutions to IT services.

### ITIL<sup>®</sup>4 Management Practices

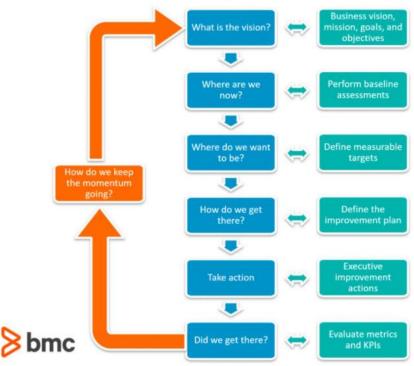
| General Management Practices (14) | Service Management Practices (17)   | Technical Management Practices (3)     |  |
|-----------------------------------|-------------------------------------|--|--|
| Architecture management           | Availability management             | Deployment management                  |  |
| Continual improvement             | Business analysis                   | Infrastructure and platform Management |  |
| Information security management   | Capacity and performance management | Software development and Management    |  |
| Knowledge management              | Change control                      |  |  |
| Measurement and reporting         | Incident management                 |  |  |
| Organizational change management  | IT asset management                 |  |  |
| Portfolio management              | Monitoring and event management     |  |  |
| Project management                | Problem management                  |  |  |
| Relationship management           | Release management                  |  |  |
| Risk management                   | Service catalogue management        |  |  |
| Service financial management      | Service configuration management    |  |  |
| Strategy management               | Service continuity management       |  |  |
| Supplier management               | Service design                      |  |  |
| Workforce and talent management   | Service desk                        |  |  |
|                                   | Service level management            |  |  |
|                                   | Service request management          |  |  |
|                                   | Service validation and testing      |  |  |

### Continual improvement

= To align the organisations practices and services with changing business needs though the ongoing improvement of products, services and practices.

Continual improvement register = a databese or structured dosumentnto track & manage improvemets.

#### ITIL Continual Improvement Model



# Service level management

= to set clear business-based targets for service levels, and to ensure the delivery of service is properly assessed and managed against these targets.

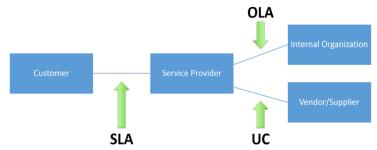
Service level – metrics that define expected service quality.

Service level agreement = exernal agreements between a servis provider and customer that identifies both services required and expected level of service.

OLA = operating level agreement (internal agreements that a service provider defines for internal users to meet SLAs). The OLAs would be used to track internal service commitments such as the following service targets:

- Response time for incidents or problems assigned to IT groups
- Availability of servers supporting various applications

UC = underpining contract (agreements that are used to track performance between an external service provider and a vendor).



# Incident management

= minimize the negative impact of incidents by restoring normal service operation as quickly as posible.

- User and customer satisfaction
- > Your credibility and reputation
- > The value you create in your relationships
- **Incident** = an unplanned interruption to a service or reduction in quality of that service.

#### Incident workflow:

- 1. logging incident (detection)
- 2. ticket creation (registration)
- 3. incident categorisation (classification)
- 4. incident prioritisation (diagnosis)
- 5. incident resolution
- 6. incident closure

#### Main factors: urgency + impact

|                         | ects - Issues - Boards - Cre  |  |                                  |   |
|-------------------------|---|--|----------------------------------|---|
| Scrum: Teams In Space + | Backlog   |  |                                  | Board - A                                     |
| 물 Backlog               | Q. QUICK FILTERS: Produ   | ct UI Server Only My Issues Recently Updated                                 |                                  |   |
| Active sprints          | EPICS   | - Sprint 6 11 Issuen   | 0.0                              | Teams in Space / TIS-67 +++ 3                 |
| 2 Releases              | All issues  | 30/May/15 10:05 PM + 13/Jun/15 10:05 PM                                      | Linked pages.                    | Developer Toolbox does not display by default |
| b Reports               | SeeSpaceEZ Plus   | 📷 🕺 🕼 🕼 📾 🗯 …  |                                  | ① Attach Files                                |
| E Issues                | Large Team Support  |  | 2.0 SeeSpaceEZ Plus              | E   |
| Componenta              | Space Travel Partners   | TIS-56 Add pointer to main cas file to instruct users to create child themes | 2.0 Large Team Support           | -   |
| OJECT SHORTCUTS         | -   | TIS-45 Email non registered users to sign up with Teams in Space             | [3.0] Large Team Support         | 은 말하네. ~~                                     |
| roury Team HipChat Room | Summer Saturn Sale  | TIS-49 Draft network plan for Mars Office                                    | 2.1 Local Mars Office 🐧 🐠        |   |
| velopment Guide         | Afterburner Plus  | TIS-68 Homepage footer uses an inline style - should use a class             | Large Team Support               | · · · · · · · · · · · · · · · · · · ·         |
| otify Team Play List    |   | TIS-17 Engage Saturn's Rings Resort as a preferred provider                  | 2.1 Space Travel Partners        |   |
| Roadmap                 | Local Mars Office   |  | Large Team Support               | Screen Shot 2015-08-13 at 4.1                 |
| 3 Team Org Structure    | Mara  | TIS-20 Engage Saturn Shuttle Lines for group tours                           | 3.0 Space Travel Partners        | 326 kB 20/Aug/15 12:08 PM                     |
| Add link                | Completed (8)   | 1 18-23 Engage JetShuttle SpaceWays for short distance space trevel          | 3.0 Space Travel Partners        | 0   |
| Give feedback           | Unestimated (8)   | 15-67 Developer Toolbox does not display by default                          | Large Team Support               | Sub-Tasks                                     |
| 57 Give necosiox        | TIS-30 Create Saturn Summer Sizzle Logo                             | 2.2 Summer Saturn Sale   | Create Sub-Task                  |   |
|                         | Create lesse in epic  |  |                                  | Issue Key Summary Status Action               |
| Hyper-speed shuttes     | Sprint 7 5 issues   | Start Sprint ***   | D TIS-127 Check OPEN / O<br>Java |   |
|                         | Hyper-speed shuttles  |  | Linked pages                     | version                                       |
|                         | New launch platforms  | £  |                                  |   |
| Delicious Space         | S TIS-12 Create 90 day plans for all departments in the Mars Office | 2.1 Local Mars Office  | Development                      |   |
|                         | Nutricion   | TIS-15 Establish a catering vendor to provide meal service                   | 2.1 Local Mars Office 🐧 🐽        | 1 branch Updated 17/May/14<br>7:32 AM         |
|                         | Specetainment   | ■ ↑ TIS-16 Establish relationship with local office supplies company         | 2.1 Local Mars Office            | 7 commits Latest 17/May/14<br>7:30 AM         |
|                         |   | TIS-11 Register with the Mars Ministry of Labor                              | 2.1 Local Mars Office (3)        | 1 pull request OPEN Updated 17/May/14         |
|                         | Microgravity Delight  | TIS-13 Register with the Mars Ministry of Revenue                            | 2.1 Local Mars Office (1)        | 7:32 AM<br>3 builds O Latest 16/May/14        |
| Onboard workout options | + Greate issue  |  | 2:31 PM                          |   |
|                         |   |  | 5 insuen Estimato (23)           | Deployed to Staging and Production            |
|                         | Planet Taxi Device  |  |                                  | Create branch                                 |

# Problem management

= to reduce th elikelihood and impact of incidents by identifying atual and potential causes of incidents.

Problem = cause or potential cause of one or more incidents.

Known error = a problem that has been analysed but not been resolved.

#### Error control

- Activities manage known errors, which are problems where initial analysis has been completed
- Also inclues identification of potencial permanent solutions which may result in a change request for implementation

## Problem management

Workaround = a solution that reduces or eliminates the impact of an incident or problem for which a full resolution is not yet available.

Problem mng activities = is a key practice that can elevate a service provider from a purely "break-fix" mentality and customer perception.

> 3 phases: 1. Problem identification 2. Problem control 3. Error control

Problem solutions = can be in some causes be treated as improvement opportunities so they are inclused in Continual improvement registr (CIR).

# Change control

= to maximise the number of successful service and product changes by ensuring that risk have been properly assessed, authorizing changes to proceed, and managing the change schedule.

Change = the addition, modification, or removal of anything that could have a direct or indirect effect on services.

Change authority = who authorizes change

Types of change

- 1. Standard change = low-risk <u>pre-authorised</u> change
- 2. Normal change = need to be scheduled, assessed and authorised
- 3. Emergency change = must ne implmented as soon as possible, often part of <u>incident</u>

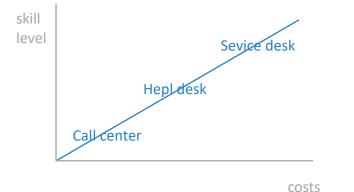
Change advisory board

Emergency chnge advisory board

## Service desk

= to capture demand for incident resolution and service requests. It should be the entry point and single point of contact for the service provider with all of its users.

Service desk should also be the entry point and Single point of contact (SPOC) for the service provider with all its users.



Service desk can support the organization for a single location (centralized), virtual (agents work from multiple geographical locations).

### Service request management

= s to support the agreed quality of a service by handling all pre-defined, user initiated service requests in an effective and user-friendly manner.

Service Request = a request from a user or a user's authorized representative that initiates a service action which has been agreed as a normal part of service delivery.

# Deployment management

The purpose of the deployment management practice is to move new or changed hardware, software, documentation, processes, or any other component to live environments.

Deployment management works under the direction and guidance of the <u>change control</u> and <u>release management practices</u>. Its key activity is to deploy into live environments as and when directed (it also includes deployment between environments such as <u>testing</u> to staging/pre-acceptance).

Release is a collection of hardware, software, documentation, processes or other components, required to implement one or more approved changes to IT services.

# Infrastructure and Platform Management

= to oversee the infrastructure and platforms used by an organization.

The scope of the IT infrastructure includes physical and/or virtual technology resources, these include servers, storage, networks client hardware, middleware and operating systems.

# Software Development and Management

= to ensure that applications meet internal and external stakeholder needs, in terms of functionality, reliability, maintainability, compliance and auditability.

Whether software applications are purchased by an organization as commercial off the shelf products (COTS) or developed with in house resources they are crucial to the creation of value for the service provider and service consumer. This practice is pivotal to ensuring applications are both <u>fit for purpose (utility)</u> and <u>fit for use (warranty)</u>.