



Platform Europe
CODEBOOK 2019

V01 TIPOLOGY OF DOCUMENT

1	Print (posters or press advertising)
2	Political Commercial (commercials broadcasted on public or private Tv, and in public spaces as train stations, subways, etc)
3	Social content

1. Print Pathway (Poster and Press advertising)

V01_1 TIPOLOGY OF DOCUMENT

1	Poster (free or paid announcement published in public areas: street billboards, train stations etc.)
2	Press advertising (paid announcement published on the two most read national tabloids/newspapers)

V02 EXPLICATIVE DOCUMENT TITLE (ENGLISH) (This text is shown on the EEMC official website, so please give a unique and clear title to the document, avoid duplicate titles, use punctuation and capital letters where needed)

Free text (max 50 characters)

V03 PARTY AND/OR COALITION NAME (LATIN ALPHABET)

Free text (max 80 characters)

V03_2 EUROPEAN PARTY, ONE FOR THE POLITICAL PARTY AND ALL FOR THE COALITION (only the variable v03_2A is mandatory)

1	EPP – European People’s Party
2	PES – Party of European Socialists
4	ALDE – Alliance of Liberals and Democrats for Europe Party
5	EDP – European Democratic Party
6	EGP – European Green Party
7	EFA – European Free Alliance
8	ACRE - Alliance of Conservatives and Reformists in Europe
9	ECPM – European Christian Political Movement
10	PEL – Party of European Left
11	MENF/MENL – Movement of a Europe of Nations and Freedom
12	APF – Alliance of Peace and Freedom
13	EAF – European Alliance of Freedom
14	AENM – Alliance of European National Movements
15	ADDE – Alliance of Direct Democracy in Europe
16	EUD - EUDemocrats
17	None

V04 UPLOAD FILE

Uploading Button

V05 DOCUMENT'S MAIN TEXTS IN ENGLISH (This text will be shown on the EEMC official website. For posters and press advertising, insert only the main text translation or describe the visual elements represented (people, places). For original or shared social webcards, explain the global meaning of the post (caption and image). For original or shared social text, explain the global meaning of all the post's texts (translated if it's short, summarized if it's too long)).

Free text (max 400 characters)

V06 POSTER/PRESS ADVERTISING TYPOLOGY

1	Textual (only text, no images except political logo and flags)
2	Photographic
3	Drawing (handmade or by computer)

V08 IS/ARE THE POLITICIAN/S PRESENT? (only in image and not in text)

1	Yes (they could be candidates or members at national/local level of the party that produced the document, and candidates or members at national/local level of other parties)
2	No

V09 INSERT THE NAME/S OF THE POLITICIAN/s (maximum 3. choose an analysis criterium, such as: order of political relevance; the first three in the foreground; the central three if there are more than three on the same level; the first three if there is a list). only variable v09_a is mandatory)

Free text (max 50 characters)

V09_1 THE POLITICIAN/GROUP OF POLITICIANS GENDER IS

1	Male
2	Female
3	Other gender identity
4	A combination of the above (for mixed group of politicians)

V11 WHAT KIND OF POLITICIAN/S IS/ARE PRESENT

1	Friend/s
2	Against/s
3	A Combination of the above

V11_1 WHICH IS THE POLITICAL ROLE OF THE PERSON/PEOPLE IN THE CONTENT? (multiple choice. To select more than one option press "ctrl+click" for pc or "cmd+click" for mac)

1	Head of the party or Party leader
2	Prime Minister
3	Candidate at the European elections
4	Member of political institution (local, national, European)

V12 THE POLITICIAN/S PRESENT IS/ARE

1	National
2	Foreign
3	A combination of the above

V10_1 IS THERE A SPITZENKANDIDAT?

1	Yes
2	No

V10_2 NAME OF SPITZENKANDIDAT? (max 3 choices - only variable v10_2A is mandatory)

1	Name Spitzenkandidat n.1
2	Name Spitzenkandidat n.2
3	Name Spitzenkandidat n.3
4	Name Spitzenkandidat n.4
5	Name Spitzenkandidat n.5
6	Name Spitzenkandidat n.6

V13 HOW THE MAIN POLITICIAN/S IS/ARE DRESSED?

1	Formal: business suit (jacket and tie) for man or office wear for women
2	Semi-formal (jacket or tie)
3	Casual (no jacket and no tie)
4	More than one outfit

V14 WHAT IS THE MAIN EXPRESSION OF THE POLITICIAN/S? /HOW DO THE MAIN POLITICIAN/S APPEAR?

1	Smiling/Friendly
2	Worried/Angry
3	Blank/Neutral
4	Funny (in particular in the Negative and Humours documents)
5	More than one expression

V15 ARE VISUAL REPRESENTATIONS OF THE MEMBER STATE PRESENT?

1	Yes (buildings, symbols, cities, flags, etc)
2	No

V17 ARE VISUAL REPRESENTATIONS OF THE EU PRESENT?

1	Yes (buildings, symbols, cities, flags, etc)
2	No

V19 IS/ARE THE OFFICIAL SYMBOL/S OF THE POLITICAL PARTY OR COALITION PRESENT?

1	Yes
2	No

V20 IS/ARE THE OFFICIAL SYMBOL/S OF EU PARTY FAMILY MEMBERSHIP PRESENT?

1	Yes
2	No

V21 IS/ARE THERE OTHER POLITICAL SYMBOL/S?

1	Yes
2	No

V22 PLEASE SPECIFY WHICH ONES

Free text (max 50 characters)

V23 ARE THERE VERBAL REFERENCES OF THE MEMBER STATE?

1	Yes to the People (the Italians, the French, the Italian/French people, the Italian/French voters, etc)
2	Yes to the Territory (Italy, France, Nation, State, Land, Country, Cities, National Institutions)
3	Yes to People and Territory
4	No

V24 ARE THERE VERBAL REFERENCES TO THE EU?

1	Yes to the People (the Europeans, the European people, the European voters, etc)
2	Yes to the Territory (Europe, EU, Cities, European Institutions)
3	Yes to People and Territory
4	No

V25 ARE THERE VERBAL REFEEENCES TO THE POLITICAL/IDEOLOGICAL DIMENSION?

1	Yes
2	No

V26 PLEASE SPECIFY WHICH ONES (e.g. communism, fascism, left, right, conservative, liberal, hammer and sickle, stars, flames)

Free text (max 50 characters)

V27 THE DOCUMENT IS MAINLY FOCUSED ON WHICH DIMENSION?

1	National
2	European
3	National and European
5	International (extra EU)
4	None

V28 HOW IS THE EUROPE REPRESENTED? (in the evaluation has to be considered also the political position and ideology of the political party/coalition. the same slogan could have different meanings on the base of the political party/coalition that produced it)

1	Strongly Positive (totally positive)
2	Positive (on one issue: opportunity, resource, develop, etc)
3	Neutral
4	Negative (on one issue: threat, risk, inflation, etc)
5	Strongly Negative (totally negative)
6	Not represented

V29 ISSUES OF THE DOCUMENT (from 0 to 2)

A	Labour
A1	Employment
A2	Development
A3	Liberalization
A4	Salaries
A5	Unemployment
A6	Other Labour issues
B	Economics
B1	Crisis
B2	Banks
B3	Finance
B4	Inflation
B5	Taxes
B6	Green Economy
B7	Other Economic issue
C	Europe
C1	Euro policies
C2	Anti-EU
C3	EU politician members
C4	Euro Banks
C5	Euro crisis
C6	Euro finance
C7	Euro funds
C8	Euro Institutions
C9	Euro Taxes
C10	Euro (currency)
C11	European Union
C12	Brexit
C13	European Treaties
C14	Another Europe
C15	EU integration
C16	Other European issues

D	Security
D1	Corruption
D2	Crime
D3	Justice
D4	Public Safety
D5	Violence
D6	Terrorism
D7	Other Security issues
E	Welfare
E1	Social services
E2	Grants
E3	Housing Policy
E4	National Health Service
E5	National Educational Service/School
E6	Public Services
E7	Other Welfare issues
F	Geographical
F1	North
F2	South
F3	East
F4	West
F5	Other Geographical issues
G	Values
G1	Peace
G2	Honesty
G3	Justice
G4	Solidarity
G5	Traditions
G6	Multiculturalism/cultural differences
G7	National identity
G8	Religion
G9	Others value issues
H	Politics
H1	Alliances/coalitions
H2	Candidacies
H3	Electoral lists
H4	Party families
H5	Political parties
H6	Leader (Biography/Who he-she is)
H7	Call to voting/voting instructions/procedures
H8	Other Political issues
I	Ideology
I1	Antipolitics
I2	Left
I3	Right
I4	Liberal

I5	Conservative
I6	Populism
I7	Nationalism
I8	Racism
I9	Fascism
I10	Communism
I11	Capitalism
I12	Other Ideological issues
L	Social
L1	Old People
L2	Sport
L3	Tourism
L4	Women
L5	Young people
L6	Children
L7	Civil rights
L8	Cultural Heritage
L9	Gender inequalities
L10	Social inequalities
L11	Other Social items
M	Immigration
M1	Integration policies
M2	Migration crisis
M3	Borders/Repatriation
M4	Other Immigration items
N	Environment
N1	Climate change
N2	Nuclear
N3	Energy and environmental sustainability
N4	Other environment items
O	Internal Politics
O1	Reforms
O2	Autonomy/Federalism
O3	Rule of Law
O4	Other internal politics items
P	Productive sectors and services
P1	Agriculture
P2	Industry
P3	Fishing
P4	Transports
P5	Trade
P6	Science and technology
P7	Media and information system
P8	Other productive sectors and services issues
Q	Other items

V30 IS THE DOCUMENT AGAINST SOMEONE OR SOMETHING? (explicit attack to people, political actors or institutions, as "combat the Visegrad alliance" or "against the troika". please do not consider as a target any political ideology/idea/concept, as "stopping the right-wing populism" or "fighting the tax measures").

1	Yes
2	No

V31 WHO/WHAT IS/ARE THE TARGET/S OF THE NEGATIVE ATTACK? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties/Associations
6	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
9	Foreign/EU Economic institutions
12	Foreign Media
13	Foreign common people
14	Foreign famous people
15	Foreign civil society
3	National Political Parties/Associations
7	National Politicians/Leaders
5	National Institutions/Government
11	National Economic Institutions
16	National Media
17	National common people
18	National famous people
19	National civil society
10	Other

V32 THE DOCUMENT USES HUMOR, SATIRE, IRONY, PARODY? (TOWARDS PEOPLE AND POLITICAL ACTOR/S, OR INSTITUTIONS, AS EUROPEAN PARLIAMENT)

1	Yes
2	No

V33 WHO/WHAT IS/ARE THE TARGET/S OF THE HUMOUR, SATIRE, IRONY, PARODY? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties
3	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
5	Foreign/European Economic institutions
11	Foreign Media
12	Foreign common people
13	Foreign famous people
14	Foreign civil society
6	National Political Parties
7	National Politicians/Leaders
8	National Institutions/Government
9	National Economic institutions
15	National Media
16	National common people
17	National famous people
18	National civil society
10	Other

V37 THE MESSAGE OF THE THE CONTENT IS MAINLY (Please consider as "rational" the documents showing data and facts. Eg: "629 migrants rescued" or "Vote with your head" are intended as "rational contents"; "Stop invasion" or "Follow your heart" are intended as "emotional contents".

1	Emotional
2	Rational
3	Neutral / Other

V38 WHICH EMOTION DOES THE DOCUMENT USE AS LEVERAGE? (In the content analysis, you have to consider the entire post – both visual and textual elements)

1	Amusement – Feeling good – Enthusiasm
2	Empathy – Compassion – Solidarity
3	Pride – Membership – Ambition
4	Fear – Threat – Insecurity
5	Anger – Disgust – Hate

V39 SWHICH KIND OF RATIONALITY DOES THE DOCUMENT CALL FOR? (In the content analysis, you have to consider the entire post – both visual and textual elements).

1	Competence – Knowledge – Reliability
2	Justice – Honesty
3	Concrete data – Statistic

2. Political Commercial Pathway

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10	PEL – Party of European Left
11	MENF/MENL – Movement of a Europe of Nations and Freedom
12	APF – Alliance of Peace and Freedom
13	EAF – European Alliance of Freedom
14	AENM – Alliance of European National Movements
15	ADDE – Alliance of Direct Democracy in Europe
16	EUD - EUDemocrats
17	None

V04_1 UPLOAD LINK

Uploading button

V34 BRIEF DESCRIPTION OF THE DOCUMENT (This text will be appeared on the EEMC official website)

Free text (max 400 characters)

V35 POLITICAL COMMERCIAL TIPOLOGY

1	Animation/Cartoon/Computer graphics http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=625
2	Documentary (historical images) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=409
3	Fiction (a story or a comedy sketch played by actors, background actors, politicians or common people) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=608
4	Graphic texts animated https://www.youtube.com/watch?v=4go-bTXNY14
5	Real life (speeches or contemporary general images) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=614
6	Talking Head – Speeches http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=628&descrperc=INTERNATIONAL%20SECTIONS
7	Other

V36 MAIN GENRE OF POLITICAL COMMERCIAL/VIDEO

1	Political program or realizations (what we want to do, or we have done) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=614
2	Negative/Attach (against a person or a party) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=617
3	Feeling good (by eliciting positive emotions such as hope, enthusiasm, even pride) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=621
4	Satire/Humor/Parody http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=608
5	Common people (usually electors or citizens) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=619
6	Testimonial (with stars or famous people. In case of presence of common people and famous people chose this one) http://www.archivispotpolitici.it/dettaglio.spot.php?idspot=611
7	Biographical/Leader (focused on the history and the life of one person, usually the leader) https://www.youtube.com/watch?v=qo9yVzqIw3E
8	Other

V31 WHO/WHAT IS/ARE THE TARGET/S OF THE NEGATIVE ATTACK? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties/Associations
6	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
9	Foreign/EU Economic institutions
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13	Foreign common people
14	Foreign famous people
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19	National civil society
10	Other

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1	Foreign Countries
2	Foreign/European Political Parties
3	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
5	Foreign/European Economic institutions
11	Foreign Media
12	Foreign common people
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10	Other

V27 THE DOCUMENT IS MAINLY FOCUSED ON WHICH DIMENSION?

1	National
2	European
3	National and European
5	International (extra EU)
4	None

V28 HOW IS THE EUROPE REPRESENTED? (in the evaluation has to be considered also the political position and ideology of the political party/coalition. the same slogan could have different meanings on the base of the political party/coalition that produced it)

1	Strongly Positive (totally positive)
2	Positive (on one issue: opportunity, resource, develop, etc)
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4	Name Spitzenkandidat n.4
5	Name Spitzenkandidat n.5
6	Name Spitzenkandidat n.6

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1	Yes
2	No

V20 IS/ARE THE OFFICIAL SYMBOL/S OF EU PARTY FAMILY MEMBERSHIP PRESENT?

1	Yes
2	No

V21 IS/ARE THERE OTHER POLITICAL SYMBOL/S?

1	Yes
2	No

V22 PLEASE SPECIFY WHICH ONES

Free text (max 50 characters)

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3	Yes to People and Territory
4	No

V24 ARE THERE VERBAL REFERENCES TO THE EU?

1	Yes to the People (the Europeans, the European people, the European voters, etc)
2	Yes to the Territory (Europe, EU, Cities, European Institutions)
3	Yes to People and Territory
4	No

V25 ARE THERE VERBAL REFERENCE TO THE POLITICAL/IDEOLOGICAL DIMENSION?

1	Yes
2	No

V26 PLEASE SPECIFY WHICH ONES (e.g. communism, fascism, left, right, conservative, liberal, hammer and sickle, stars, flames)

Free text (max 50 characters)

3. Social Pathway

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12	APF – Alliance of Peace and Freedom
13	EAF – European Alliance of Freedom
14	AENM – Alliance of European National Movements
15	ADDE – Alliance of Direct Democracy in Europe
16	EUD - EUDemocrats
17	None

V40 TYPOLOGY OF SOCIAL DOCUMENT (IN THE ANALYSIS OF THE SOCIAL CONTENTS HAVE TO BE CONSIDERED THE COMPLETE POSTS – VISUAL AND TEXTUAL)

1	Shared content (not produced by the monitored social account, but shared from a different account)
2	Original content (produced by the monitored social account)

V41 WHO IS THE AUTHOR/S OF THE SHARED CONTENT?

1	Information sources (newspaper, television, mainstream media, official blog, etc)
2	Common users/journalists/analysts/famous people
3	Candidate/politicians
4	Institutions

5	Other
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V42 SOCIAL CONTENT TIPOLOGY

1	Webcard
2	Video
3	Text (without images)
4	Photo (image without graphic and textual elements on)

3.1 WEBCARD - Social Pathway

V05 DOCUMENT'S MAIN TEXTS IN ENGLISH (This text will be shown on the EEMC official website. For posters and press advertising, insert only the main text translation or describe the visual elements represented (people, places). For original or shared social webcards, explain the global meaning of the post (caption and image). For original or shared social text, explain the global meaning of all the post's texts (translated if it's short, summarized if it's too long).

Free text (max 400 characters)

V43 TYPOLOGY OF THE WEBCARD

1	Agenda of the campaign
2	Political program (points of the political manifesto)
3	Thematic/theme-based (focused on one issue)
4	Negative (regardless of the topic of the webcard)
5	Humour/satire/irony/parody (regardless of the topic webcard)
6	Comparative (regardless of the topic webcard)
7	News (related to current affairs)
8	Statement/quote (regardless of the topic webcard)
9	Call to action (subscribe, share, write to, phone, join us)
10	Fundraising (buy something, give/send money)
11	Campaign in general (vote, support)
12	Other

V31 WHO/WHAT IS/ARE THE TARGET/S OF THE NEGATIVE ATTACK? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties/Associations
6	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
9	Foreign/EU Economic institutions
12	Foreign Media
13	Foreign common people
14	Foreign famous people
15	Foreign civil society
3	National Political Parties/Associations
7	National Politicians/Leaders
5	National Institutions/Government
11	National Economic Institutions
16	National Media
17	National common people
18	National famous people
19	National civil society
10	Other

V33 WHO/WHAT IS/ARE THE TARGET/S OF THE HUMOUR, SATIRE, IRONY, PARODY? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties
3	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
5	Foreign/European Economic institutions
11	Foreign Media
12	Foreign common people
13	Foreign famous people
14	Foreign civil society
6	National Political Parties
7	National Politicians/Leaders
8	National Institutions/Government
9	National Economic institutions
15	National Media
16	National common people
17	National famous people
18	National civil society
10	Other

V08 IS/ARE THE POLITICIAN/S PRESENT? (only in image and not in text)

1	Yes (they could be candidates or members at national/local level of the party that produced the document, and candidates or members at national/local level of other parties)
2	No

V09 INSERT THE NAME/S OF THE POLITICIAN/s (maximum 3. choose an analysis criterium, such as: order of political relevance; the first three in the foreground; the central three if there are more than three on the same level; the first three if there is a list). only variable v09_a is mandatory)

Free text (max 50 characters)

V09_1 THE POLITICIAN/GROUP OF POLITICIANS GENDER IS

1	Male
2	Female
3	Other gender identity
4	A combination of the above (for mixed group of politicians)

V11 WHAT KIND OF POLITICIAN/S IS/ARE PRESENT

1	Friend/s
2	Against/s
3	A Combination of the above

V11_1 WHICH IS THE POLITICAL ROLE OF THE PERSON/PEOPLE IN THE CONTENT? (multiple choice. To select more than one option press "ctrl+click" for pc or "cmd+click" for mac)

1	Head of the party or Party leader
2	Prime Minister
3	Candidate at the European elections
4	Member of political institution (local, national, European)

V12 THE POLITICIAN/S PRESENT IS/ARE

1	National
2	Foreign
3	A combination of the above

V10_1 IS THERE A SPITZENKANDIDAT?

1	Yes
2	No

V10_2 NAME OF SPITZENKANDIDAT? (max 3 choices - only variable v10_2A is mandatory)

1	Name Spitzenkandidat n.1
2	Name Spitzenkandidat n.2
3	Name Spitzenkandidat n.3
4	Name Spitzenkandidat n.4
5	Name Spitzenkandidat n.5
6	Name Spitzenkandidat n.6

V13 HOW THE MAIN POLITICIAN/S IS/ARE DRESSED?

1	Formal: business suit (jacket and tie) for man or office wear for women
2	Semi-formal (jacket or tie)
3	Casual (no jacket and no tie)
4	More than one outfit

V14 WHAT IS THE MAIN EXPRESSION OF THE POLITICIAN/S? /HOW DO THE MAIN POLITICIAN/S APPEAR?

1	Smiling/Friendly
2	Worried/Angry
3	Blank/Neutral
4	Funny (in particular in the Negative and Humours documents)
5	More than one expression

V15 ARE VISUAL REPRESENTATIONS OF THE MEMBER STATE PRESENT?

1	Yes (buildings, symbols, cities, flags, etc)
2	No

V17 ARE VISUAL REPRESENTATIONS OF THE EU PRESENT?

1	Yes (buildings, symbols, cities, flags, etc)
2	No

V19 IS/ARE THE OFFICIAL SYMBOL/S OF THE POLITICAL PARTY OR COALITION PRESENT?

1	Yes
2	No

V20 IS/ARE THE OFFICIAL SYMBOL/S OF EU PARTY FAMILY MEMBERSHIP PRESENT?

1	Yes
2	No

V21 IS/ARE THERE OTHER POLITICAL SYMBOL/S?

1	Yes
2	No

V22 PLEASE SPECIFY WHICH ONES

Free text (max 50 characters)

V23 ARE THERE VERBAL REFERENCES OF THE MEMBER STATE?

1	Yes to the People (the Italians, the French, the Italian/French people, the Italian/French voters, etc)
2	Yes to the Territory (Italy, France, Nation, State, Land, Country, Cities, National Institutions)
3	Yes to People and Territory
4	No

V24 ARE THERE VERBAL REFERENCES TO THE EU?

1	Yes to the People (the Europeans, the European people, the European voters, etc)
2	Yes to the Territory (Europe, EU, Cities, European Institutions)
3	Yes to People and Territory
4	No

V25 ARE THERE VERBAL REFERENCE TO THE POLITICAL/IDEOLOGICAL DIMENSION?

1	Yes
2	No

V26 PLEASE SPECIFY WHICH ONES (e.g. communism, fascism, left, right, conservative, liberal, hammer and sickle, stars, flames)

Free text (max 50 characters)

V27 THE DOCUMENT IS MAINLY FOCUSED ON WHICH DIMENSION?

1	National
2	European
3	National and European
5	International (extra EU)
4	None

V28 HOW IS THE EUROPE REPRESENTED? (in the evaluation has to be considered also the political position and ideology of the political party/coalition. the same slogan could have different meanings on the base of the political party/coalition that produced it)

1	Strongly Positive (totally positive)
2	Positive (on one issue: opportunity, resource, develop, etc)
3	Neutral
4	Negative (on one issue: threat, risk, inflation, etc)
5	Strongly Negative (totally negative)
6	Not represented

V29 ISSUES OF THE DOCUMENT (from 0 to 2)

A	Labour
A1	Employment
A2	Development
A3	Liberalization
A4	Salaries
A5	Unemployment
A6	Other Labour issues
B	Economics
B1	Crisis
B2	Banks
B3	Finance
B4	Inflation
B5	Taxes
B6	Green Economy
B7	Other Economic issue
C	Europe
C1	Euro policies
C2	Anti-EU
C3	EU politician members
C4	Euro Banks

C5	Euro crisis
C6	Euro finance
C7	Euro funds
C8	Euro Institutions
C9	Euro Taxes
C10	Euro (currency)
C11	European Union
C12	Brexit
C13	European Treaties
C14	Another Europe
C15	EU integration
C16	Other European issues
D	Security
D1	Corruption
D2	Crime
D3	Justice
D4	Public Safety
D5	Violence
D6	Terrorism
D7	Other Security issues
E	Welfare
E1	Social services
E2	Grants
E3	Housing Policy
E4	National Health Service
E5	National Educational Service/School
E6	Public Services
E7	Other Welfare issues
F	Geographical
F1	North
F2	South
F3	East
F4	West
F5	Other Geographical issues
G	Values
G1	Peace
G2	Honesty
G3	Justice
G4	Solidarity
G5	Traditions
G6	Multiculturalism/cultural differences
G7	National identity
G8	Religion
G9	Others value issues
H	Politics
H1	Alliances/coalitions

H2	Candidacies
H3	Electoral lists
H4	Party families
H5	Political parties
H6	Leader (Biography/Who he-she is)
H7	Call to voting/voting instructions/procedures
H8	Other Political issues
I	Ideology
I1	Antipolitics
I2	Left
I3	Right
I4	Liberal
I5	Conservative
I6	Populism
I7	Nationalism
I8	Racism
I9	Fascism
I10	Communism
I11	Capitalism
I12	Other Ideological issues
L	Social
L1	Old People
L2	Sport
L3	Tourism
L4	Women
L5	Young people
L6	Children
L7	Civil rights
L8	Cultural Heritage
L9	Gender inequalities
L10	Social inequalities
L11	Other Social items
M	Immigration
M1	Integration policies
M2	Migration crisis
M3	Borders/Repatriation
M4	Other Immigration items
N	Environment
N1	Climate change
N2	Nuclear
N3	Energy and environmental sustainability
N4	Other environment items
O	Internal Politics
O1	Reforms
O2	Autonomy/Federalism
O3	Rule of Law

O4	Other internal politics items
P	Productive sectors and services
P1	Agriculture
P2	Industry
P3	Fishing
P4	Transports
P5	Trade
P6	Science and technology
P7	Media and information system
P8	Other productive sectors and services issues
Q	Other items

V37 THE MESSAGE OF THE THE CONTENT IS MAINLY (Please consider as "rational" the documents showing data and facts. Eg: "629 migrants rescued" or "Vote with your head" are intended as "rational contents"; "Stop invasion" or "Follow your heart" are intended as "emotional contents").

1	Emotional
2	Rational
3	Neutral / Other

V38 WHICH EMOTION DOES THE DOCUMENT USE AS LEVERAGE? (In the content analysis, you have to consider the entire post – both visual and textual elements)

1	Amusement – Feeling good – Enthusiasm
2	Empathy – Compassion – Solidarity
3	Pride – Membership – Ambition
4	Fear – Threat – Insecurity
5	Anger – Disgust – Hate

V39 SWHICH KIND OF RATIONALITY DOES THE DOCUMENT CALL FOR? (In the content analysis, you have to consider the entire post – both visual and textual elements).

1	Competence – Knowledge – Reliability
2	Justice – Honesty
3	Concrete data – Statistic

3.2 VIDEO - Social Pathway

V34 BRIEF DESCRIPTION OF THE DOCUMENT (This text will be appeared on the EEMC official website)

Free text (max 400 characters)

V44 TYPOLOGY OF THE VIDEO

1	Streaming online/live broadcasted https://www.facebook.com/DonaldTrump/videos/420963558682844/
2	Video excerpts (frame Tv programs, Tv rallies, electoral events) https://www.facebook.com/DonaldTrump/videos/348037289251724/
3	Commercial (short video, edited like tv commercial) https://www.youtube.com/watch?v=6XoFRJzPmFw
4	Infomercial (2-10 minutes long video containing lots of information on one or more issues) https://www.facebook.com/OcasioCortez/videos/1696449933779017/
5	Self-generated recorded live (video recorded especially for the transmission on social network sites) https://www.youtube.com/watch?v=MzJZibdszPM
6	Animation/cartoon/computer graphics https://www.facebook.com/DonaldTrump/videos/384905722094657/?t=41
7	Gif (short and simple graphic animation)

	https://www.facebook.com/DonaldTrump/videos/381404789362297/
8	Other

V36 MAIN GENRE OF POLITICAL COMMERCIAL/VIDEO

1	Political program or realizations (what we want to do, or we have done) http://www.archivispolitici.it/dettaglio.spot.php?idspot=614
2	Negative/Attach (against a person or a party) http://www.archivispolitici.it/dettaglio.spot.php?idspot=617
3	Feeling good (by eliciting positive emotions such as hope, enthusiasm, even pride) http://www.archivispolitici.it/dettaglio.spot.php?idspot=621
4	Satire/Humor/Parody http://www.archivispolitici.it/dettaglio.spot.php?idspot=608
5	Common people (usually electors or citizens) http://www.archivispolitici.it/dettaglio.spot.php?idspot=619
6	Testimonial (with stars or famous people. In case of presence of common people and famous people chose this one) http://www.archivispolitici.it/dettaglio.spot.php?idspot=611
7	Biographical/Leader (focused on the history and the life of one person, usually the leader) https://www.youtube.com/watch?v=qo9yVzqIw3E
8	Other

V31 WHO/WHAT IS/ARE THE TARGET/S OF THE NEGATIVE ATTACK? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties/Associations
6	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
9	Foreign/EU Economic institutions
12	Foreign Media
13	Foreign common people
14	Foreign famous people
15	Foreign civil society
3	National Political Parties/Associations
7	National Politicians/Leaders
5	National Institutions/Government
11	National Economic Institutions
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17	National common people
18	National famous people
19	National civil society
10	Other

V33 WHO/WHAT IS/ARE THE TARGET/S OF THE HUMOUR, SATIRE, IRONY, PARODY? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties
3	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
5	Foreign/European Economic institutions
11	Foreign Media
12	Foreign common people
13	Foreign famous people
14	Foreign civil society
6	National Political Parties

7	National Politicians/Leaders
8	National Institutions/Government
9	National Economic institutions
15	National Media
16	National common people
17	National famous people
18	National civil society
10	Other

V08 IS/ARE THE POLITICIAN/S PRESENT? (only in image and not in text)

1	Yes (they could be candidates or members at national/local level of the party that produced the document, and candidates or members at national/local level of other parties)
2	No

V09 INSERT THE NAME/S OF THE POLITICIAN/s (maximum 3. choose an analysis criterium, such as: order of political relevance; the first three in the foreground; the central three if there are more than three on the same level; the first three if there is a list). only variable v09_a is mandatory)

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4	Name Spitzenkandidat n.4
5	Name Spitzenkandidat n.5
6	Name Spitzenkandidat n.6

V19 IS/ARE THE OFFICIAL SYMBOL/S OF THE POLITICAL PARTY OR COALITION PRESENT?

1	Yes
2	No

V20 IS/ARE THE OFFICIAL SYMBOL/S OF EU PARTY FAMILY MEMBERSHIP PRESENT?

1	Yes
2	No

V21 IS/ARE THERE OTHER POLITICAL SYMBOL/S?

1	Yes
2	No

V22 PLEASE SPECIFY WHICH ONES

Free text (max 50 characters)

V23 ARE THERE VERBAL REFERENCES OF THE MEMBER STATE?

1	Yes to the People (the Italians, the French, the Italian/French people, the Italian/French voters, etc)
2	Yes to the Territory (Italy, France, Nation, State, Land, Country, Cities, National Institutions)
3	Yes to People and Territory
4	No

V24 ARE THERE VERBAL REFERENCES TO THE EU?

1	Yes to the People (the Europeans, the European people, the European voters, etc)
2	Yes to the Territory (Europe, EU, Cities, European Institutions)
3	Yes to People and Territory
4	No

V25 ARE THERE VERBAL REFERENCEES TO THE POLITICAL/IDEOLOGICAL DIMENSION?

1	Yes
2	No

V26 PLEASE SPECIFY WHICH ONES (e.g. communism, fascism, left, right, conservative, liberal, hammer and sickle, stars, flames)

Free text (max 50 characters)

V27 THE DOCUMENT IS MAINLY FOCUSED ON WHICH DIMENSION?

1	National
2	European
3	National and European
5	International (extra EU)
4	None

V28 HOW IS THE EUROPE REPRESENTED? (in the evaluation has to be considered also the political position and ideology of the political party/coalition. the same slogan could have different meanings on the base of the political party/coalition that produced it)

1	Strongly Positive (totally positive)
2	Positive (on one issue: opportunity, resource, develop, etc)
3	Neutral
4	Negative (on one issue: threat, risk, inflation, etc)
5	Strongly Negative (totally negative)
6	Not represented

V29 ISSUES OF THE DOCUMENT (from 0 to 2)

A	Labour
A1	Employment
A2	Development

A3	Liberalization
A4	Salaries
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A6	Other Labour issues
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B1	Crisis
B2	Banks
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B4	Inflation
B5	Taxes
B6	Green Economy
B7	Other Economic issue
C	Europe
C1	Euro policies
C2	Anti-EU
C3	EU politician members
C4	Euro Banks
C5	Euro crisis
C6	Euro finance
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C8	Euro Institutions
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C10	Euro (currency)
C11	European Union
C12	Brexit
C13	European Treaties
C14	Another Europe
C15	EU integration
C16	Other European issues
D	Security
D1	Corruption
D2	Crime
D3	Justice
D4	Public Safety
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D7	Other Security issues
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E3	Housing Policy
E4	National Health Service
E5	National Educational Service/School
E6	Public Services
E7	Other Welfare issues
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F2	South
F3	East
F4	West
F5	Other Geographical issues
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G1	Peace
G2	Honesty
G3	Justice
G4	Solidarity
G5	Traditions
G6	Multiculturalism/cultural differences
G7	National identity
G8	Religion
G9	Others value issues
H	Politics
H1	Alliances/coalitions
H2	Candidacies
H3	Electoral lists
H4	Party families
H5	Political parties
H6	Leader (Biography/Who he-she is)
H7	Call to voting/voting instructions/procedures
H8	Other Political issues
I	Ideology
I1	Antipolitics
I2	Left
I3	Right
I4	Liberal
I5	Conservative
I6	Populism
I7	Nationalism
I8	Racism
I9	Fascism
I10	Communism
I11	Capitalism
I12	Other Ideological issues
L	Social
L1	Old People
L2	Sport
L3	Tourism
L4	Women
L5	Young people
L6	Children
L7	Civil rights
L8	Cultural Heritage
L9	Gender inequalities

L10	Social inequalities
L11	Other Social items
M	Immigration
M1	Integration policies
M2	Migration crisis
M3	Borders/Repatriation
M4	Other Immigration items
N	Environment
N1	Climate change
N2	Nuclear
N3	Energy and environmental sustainability
N4	Other environment items
O	Internal Politics
O1	Reforms
O2	Autonomy/Federalism
O3	Rule of Law
O4	Other internal politics items
P	Productive sectors and services
P1	Agriculture
P2	Industry
P3	Fishing
P4	Transports
P5	Trade
P6	Science and technology
P7	Media and information system
P8	Other productive sectors and services issues
Q	Other items

V37 THE MESSAGE OF THE THE CONTENT IS MAINLY (Please consider as "rational" the documents showing data and facts. Eg: "629 migrants rescued" or "Vote with your head" are intended as "rational contents"; "Stop invasion" or "Follow your heart" are intended as "emotional contents".

1	Emotional
2	Rational
3	Neutral / Other

V38 WHICH EMOTION DOES THE DOCUMENT USE AS LEVERAGE? (In the content analysis, you have to consider the entire post – both visual and textual elements)

1	Amusement – Feeling good – Enthusiasm
2	Empathy – Compassion – Solidarity
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V39 SWHICH KIND OF RATIONALITY DOES THE DOCUMENT CALL FOR? (In the content analysis, you have to consider the entire post – both visual and textual elements).

1	Competence – Knowledge – Reliability
2	Justice – Honesty
3	Concrete data – Statistic

3.3 TEXT - Social Pathway

V05 DOCUMENT'S MAIN TEXTS IN ENGLISH (This text will be shown on the EEMC official website. For posters and press advertising, insert only the main text translation or describe the visual elements represented (people, places). For original or shared social webcards, explain the global meaning of the post (caption and image). For original or shared social text, explain the global meaning of all the post's texts (translated if it's short, summarized if it's too long).

Free text (max 400 characters)

V23 ARE THERE VERBAL REFERENCES OF THE MEMBER STATE?

1	Yes to the People (the Italians, the French, the Italian/French people, the Italian/French voters, etc)
2	Yes to the Territory (Italy, France, Nation, State, Land, Country, Cities, National Institutions)
3	Yes to People and Territory
4	No

V24 ARE THERE VERBAL REFERENCES TO THE EU?

1	Yes to the People (the Europeans, the European people, the European voters, etc)
2	Yes to the Territory (Europe, EU, Cities, European Institutions)
3	Yes to People and Territory
4	No

V25 ARE THERE VERBAL REFERENCE TO THE POLITICAL/IDEOLOGICAL DIMENSION?

1	Yes
2	No

V26 PLEASE SPECIFY WHICH ONES (e.g. communism, fascism, left, right, conservative, liberal, hammer and sickle, stars, flames)

Free text (max 50 characters)

V27 THE DOCUMENT IS MAINLY FOCUSED ON WHICH DIMENSION?

1	National
2	European
3	National and European
5	International (extra EU)
4	None

V28 HOW IS THE EUROPE REPRESENTED? (in the evaluation has to be considered also the political position and ideology of the political party/coalition. the same slogan could have different meanings on the base of the political party/coalition that produced it)

1	Strongly Positive (totally positive)
2	Positive (on one issue: opportunity, resource, develop, etc)
3	Neutral
4	Negative (on one issue: threat, risk, inflation, etc)
5	Strongly Negative (totally negative)
6	Not represented

V29 ISSUES OF THE DOCUMENT (from 0 to 2)

A	Labour
A1	Employment
A2	Development
A3	Liberalization
A4	Salaries
A5	Unemployment
A6	Other Labour issues
B	Economics

B1	Crisis
B2	Banks
B3	Finance
B4	Inflation
B5	Taxes
B6	Green Economy
B7	Other Economic issue
C	Europe
C1	Euro policies
C2	Anti-EU
C3	EU politician members
C4	Euro Banks
C5	Euro crisis
C6	Euro finance
C7	Euro funds
C8	Euro Institutions
C9	Euro Taxes
C10	Euro (currency)
C11	European Union
C12	Brexit
C13	European Treaties
C14	Another Europe
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C16	Other European issues
D	Security
D1	Corruption
D2	Crime
D3	Justice
D4	Public Safety
D5	Violence
D6	Terrorism
D7	Other Security issues
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E2	Grants
E3	Housing Policy
E4	National Health Service
E5	National Educational Service/School
E6	Public Services
E7	Other Welfare issues
F	Geographical
F1	North
F2	South
F3	East
F4	West
F5	Other Geographical issues
G	Values

G1	Peace
G2	Honesty
G3	Justice
G4	Solidarity
G5	Traditions
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P	Productive sectors and services
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P2	Industry
P3	Fishing
P4	Transports
P5	Trade
P6	Science and technology
P7	Media and information system
P8	Other productive sectors and services issues
Q	Other items

V30 IS THE DOCUMENT AGAINST SOMEONE OR SOMETHING? (explicit attack to people, political actors or institutions, as "combat the Visegrad alliance" or "against the troika". please do not consider as a target any political ideology/idea/concept, as "stopping the right-wing populism" or "fighting the tax measures").

1	Yes
2	No

V31 WHO/WHAT IS/ARE THE TARGET/S OF THE NEGATIVE ATTACK? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties/Associations
6	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
9	Foreign/EU Economic institutions
12	Foreign Media
13	Foreign common people
14	Foreign famous people
15	Foreign civil society
3	National Political Parties/Associations
7	National Politicians/Leaders
5	National Institutions/Government
11	National Economic Institutions
16	National Media
17	National common people
18	National famous people
19	National civil society
10	Other

V32 THE DOCUMENT USES HUMOR, SATIRE, IRONY, PARODY? (TOWARDS PEOPLE AND POLITICAL ACTOR/S, OR INSTITUTIONS, AS EUROPEAN PARLIAMENT)

1	Yes
2	No

V33 WHO/WHAT IS/ARE THE TARGET/S OF THE HUMOUR, SATIRE, IRONY, PARODY? (MULTIPLE CHOICE MAX. 3)

1	Foreign Countries
2	Foreign/European Political Parties
3	Foreign/European Politicians/Leaders
4	Foreign/EU Institutions/Government
5	Foreign/European Economic institutions
11	Foreign Media
12	Foreign common people
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14	Foreign civil society
6	National Political Parties
7	National Politicians/Leaders
8	National Institutions/Government
9	National Economic institutions
15	National Media
16	National common people
17	National famous people
18	National civil society
10	Other

V37 THE MESSAGE OF THE THE CONTENT IS MAINLY (Please consider as "rational" the documents showing data and facts. Eg: "629 migrants rescued" or "Vote with your head" are intended as "rational contents"; "Stop invasion" or "Follow your heart" are intended as "emotional contents").

1	Emotional
2	Rational
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3.4 PHOTO - Social Pathway

V34 BRIEF DESCRIPTION OF THE DOCUMENT (This text will be appeared on the EEMC official website)

Free text (max 400 characters)

V45 MAIN SUBJECT OF THE PHOTO

1	Leaders/candidates/politicians
2	Political or campaign events
3	Common people (students, workers, women, etc)
4	Landscapes/cities/monuments/institutional buildings/places
5	Private life
6	Current affairs (general news, crime news, no election or campaign events)
7	Other

V08 IS/ARE THE POLITICIAN/S PRESENT? (only in image and not in text)

1	Yes (they could be candidates or members at national/local level of the party that produced the document, and candidates or members at national/local level of other parties)
2	No

V09 INSERT THE NAME/S OF THE POLITICIAN/s (maximum 3. choose an analysis criterium, such as: order of political relevance; the first three in the foreground; the central three if there are more than three on the same level; the first three if there is a list). only variable v09_a is mandatory)

Free text (max 50 characters)

V09_1 THE POLITICIAN/GROUP OF POLITICIANS GENDER IS

1	Male
2	Female
3	Other gender identity
4	A combination of the above (for mixed group of politicians)

V11 WHAT KIND OF POLITICIAN/S IS/ARE PRESENT

1	Friend/s
2	Against/s
3	A Combination of the above

V11_1 WHICH IS THE POLITICAL ROLE OF THE PERSON/PEOPLE IN THE CONTENT? (multiple choice. To select more than one option press "ctrl+click" for pc or "cmd+click" for mac)

1	Head of the party or Party leader
2	Prime Minister
3	Candidate at the European elections
4	Member of political institution (local, national, European)

V12 THE POLITICIAN/S PRESENT IS/ARE

1	National
2	Foreign
3	A combination of the above

V10_1 IS THERE A SPITZENKANDIDAT?

1	Yes
2	No

V10_2 NAME OF SPITZENKANDIDAT? (max 3 choices - only variable v10_2A is mandatory)

1	Name Spitzenkandidat n.1
2	Name Spitzenkandidat n.2
3	Name Spitzenkandidat n.3
4	Name Spitzenkandidat n.4

5	Name Spitzenkandidat n.5
6	Name Spitzenkandidat n.6

V13 HOW THE MAIN POLITICIAN/S IS/ARE DRESSED?

1	Formal: business suit (jacket and tie) for man or office wear for women
2	Semi-formal (jacket or tie)
3	Casual (no jacket and no tie)
4	More than one outfit

V14 WHAT IS THE MAIN EXPRESSION OF THE POLITICIAN/S? /HOW DO THE MAIN POLITICIAN/S APPEAR?

1	Smiling/Friendly
2	Worried/Angry
3	Blank/Neutral
4	Funny (in particular in the Negative and Humours documents)
5	More than one expression

V15 ARE VISUAL REPRESENTATIONS OF THE MEMBER STATE PRESENT?

1	Yes (buildings, symbols, cities, flags, etc)
2	No

V17 ARE VISUAL REPRESENTATIONS OF THE EU PRESENT?

1	Yes (buildings, symbols, cities, flags, etc)
2	No

V21 IS/ARE THERE OTHER POLITICAL SYMBOL/S?

1	Yes
2	No

V22 PLEASE SPECIFY WHICH ONES

Free text (max 50 characters)

V46 IS THE PHOTO ACCOMPAINED BY A TEXT?

1	Yes
2	No

V23 ARE THERE VERBAL REFERENCES OF THE MEMBER STATE?

1	Yes to the People (the Italians, the French, the Italian/French people, the Italian/French voters, etc)
2	Yes to the Territory (Italy, France, Nation, State, Land, Country, Cities, National Institutions)
3	Yes to People and Territory
4	No

V24 ARE THERE VERBAL REFERENCES TO THE EU?

1	Yes to the People (the Europeans, the European people, the European voters, etc)
2	Yes to the Territory (Europe, EU, Cities, European Institutions)
3	Yes to People and Territory
4	No

V25 ARE THERE VERBAL REFEEENCES TO THE POLITICAL/IDEOLOGICAL DIMENSION?

1	Yes
2	No

V26 PLEASE SPECIFY WHICH ONES (e.g. communism, fascism, left, right, conservative, liberal, hammer and sickle, stars, flames)

Free text (max 50 characters)

V27 THE DOCUMENT IS MAINLY FOCUSED ON WHICH DIMENSION?

1	National
2	European
3	National and European
5	International (extra EU)
4	None

V28 HOW IS THE EUROPE REPRESENTED? (in the evaluation has to be considered also the political position and ideology of the political party/coalition. the same slogan could have different meanings on the base of the political party/coalition that produced it)

1	Strongly Positive (totally positive)
2	Positive (on one issue: opportunity, resource, develop, etc)
3	Neutral
4	Negative (on one issue: threat, risk, inflation, etc)
5	Strongly Negative (totally negative)
6	Not represented

V29 ISSUES OF THE DOCUMENT (from 0 to 2)

A	Labour
A1	Employment
A2	Development
A3	Liberalization
A4	Salaries
A5	Unemployment
A6	Other Labour issues
B	Economics
B1	Crisis
B2	Banks
B3	Finance
B4	Inflation
B5	Taxes
B6	Green Economy
B7	Other Economic issue
C	Europe
C1	Euro policies
C2	Anti-EU
C3	EU politician members
C4	Euro Banks
C5	Euro crisis
C6	Euro finance
C7	Euro funds
C8	Euro Institutions
C9	Euro Taxes
C10	Euro (currency)
C11	European Union
C12	Brexit
C13	European Treaties
C14	Another Europe
C15	EU integration
C16	Other European issues

D	Security
D1	Corruption
D2	Crime
D3	Justice
D4	Public Safety
D5	Violence
D6	Terrorism
D7	Other Security issues
E	Welfare
E1	Social services
E2	Grants
E3	Housing Policy
E4	National Health Service
E5	National Educational Service/School
E6	Public Services
E7	Other Welfare issues
F	Geographical
F1	North
F2	South
F3	East
F4	West
F5	Other Geographical issues
G	Values
G1	Peace
G2	Honesty
G3	Justice
G4	Solidarity
G5	Traditions
G6	Multiculturalism/cultural differences
G7	National identity
G8	Religion
G9	Others value issues
H	Politics
H1	Alliances/coalitions
H2	Candidacies
H3	Electoral lists
H4	Party families
H5	Political parties
H6	Leader (Biography/Who he-she is)
H7	Call to voting/voting instructions/procedures
H8	Other Political issues
I	Ideology
I1	Antipolitics
I2	Left
I3	Right
I4	Liberal

I5	Conservative
I6	Populism
I7	Nationalism
I8	Racism
I9	Fascism
I10	Communism
I11	Capitalism
I12	Other Ideological issues
L	Social
L1	Old People
L2	Sport
L3	Tourism
L4	Women
L5	Young people
L6	Children
L7	Civil rights
L8	Cultural Heritage
L9	Gender inequalities
L10	Social inequalities
L11	Other Social items
M	Immigration
M1	Integration policies
M2	Migration crisis
M3	Borders/Repatriation
M4	Other Immigration items
N	Environment
N1	Climate change
N2	Nuclear
N3	Energy and environmental sustainability
N4	Other environment items
O	Internal Politics
O1	Reforms
O2	Autonomy/Federalism
O3	Rule of Law
O4	Other internal politics items
P	Productive sectors and services
P1	Agriculture
P2	Industry
P3	Fishing
P4	Transports
P5	Trade
P6	Science and technology
P7	Media and information system
P8	Other productive sectors and services issues
Q	Other items

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