EUROPEAN INDUSTRIAL/TECHNOLOGY HERITAGE

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INDUSTRY AND EUROPEAN CULTURAL POLICY

- Europe vs Nation vs People
  - CP = means of promoting certain political or social values
    - enhancement of specific examples of heritage can contribute to the expression of different, and sometimes alternative, visions of European identity
  - Use of heritage is not the privilege of the national governing center, the history-memory of which is 'rivaled or contested in the name of partial, sectorial or particular memories (groups, associations, enterprises, communities, etc.), which all wish to be recognized as legitimate, equally legitimate, or even more legitimate.
  - The use made by the MEPs (members of European Parliament) of the concepts of 'industrial' and 'social' heritage, which functioned as political resources, are a good illustration of this process of decentralization.

Industry and EUropean Cultural policy

- Hahn report 1982 – first mentioning of INDUSTRIAL HERITAGE
  - not only rural and urban landscapes, but also the legacy of 'industrial civilization'
- 14 March 1983 EP resolution : protection of Europe's social heritage (socialists)
  - Social = architecture = archeology heritage
  - „*man's achievements in the social, industrial and rural spheres*"
  - „*what we have learnt from a century and a half of history of the world of labor in Europe*"
    - trade union movements and all the activities contributing to the progressive liberation of man through workers' and peasants' struggles
    - This profound transformation of society which has been achieved since the start of the 19th century is also part of our common heritage
  - the EP insisted on the symbolic dimension of the EC's participation in the revival of abandoned sites of industrial activities such as mines or metallurgical plants.
  - acknowledged that such places could indeed become symbols of what the EP called 'Europe's social sphere'
  - **Advocates of deeper integration in the social domain are keen to elevate certain places of the social imaginary in order to instill a certain interpretation of the Community's identity in the future.**
- See European Regional Development Fund (since 1975)

EUROPEAN REGIONAL DEVELOPMENT FUND (ERDF)

- Not a „cultural policy" instrument initially - cohesion/regional policy
- support for regions affected by deindustrialization => conversion of former industrial sites
- In practice promoted „Europeanisation" of industrial heritage
- UK
  - Conversion of Gwent Mine (Wales) into a museum
  - 416 000 ECU 1981

INDUSTRY AND EUROPEAN CULTURAL POLICY

- Industrial Heritage finally recognized as European affair in 1990s
  - „no single event to shape the European landscape greater than the industrial revolution. "
- European Route of Industrial Heritage
  - BORN 1999
  - Initially GB, Belgium, Netherlands and Germany applied for funding within the framework of EU (Interreg IIC)
  - Duisburg Declaration 2001

    - The common history of European industry has played and will continue to play an important part in the culture and identity of our European nations and it offers possibilities to create both shared and individual identities.

    - The accessibility of our cultural heritage is a key element in experiencing this identity and it helps us to understand better our common roots.

    - The sustainable development of our industrial heritage helps to secure the economic and social regeneration of municipalities.

    - Historical continuity creates a sense of belonging and respect for the historical environment.

    - "The European Route of Industrial Heritage" is a project that underlines the importance of our shared industrial past.

European route of industrial Heritage

- European Route of Industrial Heritage

- tourism information network of industrial heritage in Europe

- 1,315 sites in 45 European countries
- 90 Anchor Points which build the virtual ERIH main route
- 19 Regional Routes you can discover the industrial history of these landscapes in detail.
- All sites relate to 13 European Theme Routes which show the diversity of European industrial history and their common roots.
- INTERREG IVB (cohesion funds)

European
Route
of Industrial
Heritage

www.erih.net

European route of industrial Heritage

Legend

Anchor Point	Site on a Regional Route	Site	
Iron & Steel	Mining	Textiles	Manufacturing	Energy
Transport & Communication	Water	Service & leisure industry	Landscapes	Housing & Architecture
Paper	Salt	Industry and War		

- Anchor points in CZE
- Michal Mine - Ostrava
- Pilsner Urquell Brewery - Plzeň
- Stará čistírna odpadních vod - Praha

EUROPEAN ROUTE OF INDUSTRIAL HERITAGE

Adamov	Old Ironworks
Brno	Technical Museum in Brno
Česká Skalice	Textile Museum
Ceské Budìjovice	Ceske Budejovice (Budweis) horse-drawn railway
Cesky Krumlov	Graphite Museum
Chvalšiny	Schwarzenberg Navigation Museum
Jablonec nad Nisou	Museum of Glass & Jewellery
Jaroslavice	Water Mill Slup
Karlovy Vary	Moser Glass Factory & Museum
Kopřivnice	Tatra Technical Museum
Kutna Hora	Czech Museum of Silver
Lobeč u Mšena	Lobeč Brewery
Loděnice u Beroun	Mining Exhibition Chrustenice Shaft | Open Air Museum of the Solvay quarries
Lužna u Rakovnika	Czech Railways Museum
Marianske Lazne	Marianske Lazne townmuseum

Mlada Boleslav	Skoda Auto Museum
Ostrava	Mining Museum Landek Park
Ostrava	Lower Area of Vitkovice
Ostrava	Michal Mine
Pilsen	Pilsner Urquell Brewery and Museum
Pisek	Power Plant Museum
Prague	National Technical Museum
Prague	Prague Public Transport Museum
Prague	Stará Čistírna Old Waste Water Treatment Plant
Prague	National Agricultural Museum
Prague	Prague Waterworks Museum
Príbram	Príbram Museum of Mining
Teplice	Teplice spa
Velké Losiny	Velké Paper Mill
Vinařice	Mayrau Open Air Museum of Mining
Zatec	Hop Museum
Zlin	Museum of Shoemaking
Zlonice	Railway Museum

…BUT

- Initial Failure of ERIH to capture European dimension
- Selection strategies and interpretative frameworks show that:
1. Transnational dimension of Industrialization supressed
2. Dark side of Industrialization overlooked
3. National, not european locations–
        ERIH - „of Europe" vs „in Europe"
- National sites, individual objects (disconnected)
- visionaries, enterpreneurs, inventors, peace, progress – what about war, environment, social conflict and deprivation?
- „Europeanness" hardly a factor in selection

Discussion and Examples

- European dimension underrepresented
- But how it should look like?
- See cases
  - Peenemunde
  - Volklingen

PEENEMÜNDE

- ERIH
- Space technology anniversary 1992-1942
  - Werner von Braun
  - Protesty
  - V2 BOMBING
- rocket center
  - RaD Peenemünde
  - Testing site Poland
  - Kohnstein, Nordhausen – výroba (450 subs), POWs (Buchenwald)
    - 40 000 pows, 5000 army, 20 000 casualities
  - transnational military-industrial complex

PEENEMÜNDE

Völklingen

- 1871, Röchling familie
- SAARSTAHLAG, 1986 closed
- 1994 UNESCO WHS
- Transnational military-industrial complex on the border fr/ger
- 1871 Alsace – divided
  - Dtto 1918
  - Resources location vs Industry location
  - Herman Röchling – protest after 1919, Nazi
    - After 1941 Nazi representative in chargé of french mines and steel industry
      - Closing of competitors in Alsace
    - POWs
    - Memorandum to Hitler – attack on the USSR, 1936

VÖLKLINGEN

TRANSBOUNDARY

- Networks
- Infrastructures
- Connectios

- MATERIAL
- INTERPRETATIVE

DARK HERITAGE

- DARK TOURISM?
  - POSTMODERN
    - Global communication technologies
    - Crisis of modernity
    - Educative elements (lesson)

OF EUROPE

- LIEUX?
  - SHARED (TRANSNATIONALLY ACKNOWLEDGED)
  - SPLIT (CROSSROADS)
  - INDIRECT (IMPLICIT – NATIONAL, BUT...)
- BUILDING?

INSTITUTIONS

- The International Committee for the Conservation of the Industrial Heritage (TICCIH)
- European Federation of Associations of Industrial and Technical Heritage (E-FAITH)
  - annual weekends of European industrial heritage associations and volunteers
  - Industriana-label
- 2015 a European Year of Industrial and Technical Heritage (EC)